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President of LynnCo Supply Chain Solutions to Speak at 3PL Value Creation Summit
Wendy Buxton, President of LynnCo, Announced as Panelist

Tulsa, OK: LynnCo Supply Chain Solutions is honored to announce that President, Wendy Buxton, will be included as an industry expert panelist at the 2015 3PL Value Creation Summit in Chicago, IL, October 27-29, 2015, hosted by Armstrong & Associates and Infocast.

3PL Value Creation brings together C-level executives, major customers, and industry experts, such as LynnCo, to assess the future outlook of 3PL segments and explore strategies for value creation that will forge a competitive advantage. Strategic acquisition, omni-channel distribution, global transportation management, and pricing ups and downs will set the stage in 2015 and beyond. To support these vital undertakings, Wendy Buxton, alongside other elite panelists, will assemble to discuss value-added customer services that will define the future landscape of the industry.

This summit is a unique opportunity to get a look at the current and future state of third-party logistics from the best global and North American 3PLs and financial experts. To help establish competitive benchmarks, the event will report on the current best in class operating capabilities and examine how they differentiate successes in the 3PL market.

“LynnCo looks forward to sharing supply chain expertise and perspectives at 3PL Value Creation 2015. This opportunity is a true reflection of our founding cultural initiative to share industry best practices and strategic ideas so that we can further excel our company, the logistics industry, and the global economy as a whole,” says Wendy Buxton.

A recognized thought leader within the supply chain industry, Ms. Buxton has an established reputation in diverse industries for excelling growth of organizations through corporate vision, strategic planning, and the power of effective leadership. Ms. Buxton’s career as an executive level strategist includes proven expertise in corporate growth through strength of client relations, acquisitions, partnership alliances, extensive IT expertise, and an aggressive leadership technique empowering organizations to excel.

About LynnCo Supply Chain Solutions: LynnCo Supply Chain Solutions is a third-party logistics provider based in Tulsa, OK. Founded in 2000, LynnCo designs and operates boutique supply chain solutions that increase efficiency and reduce variability within its clients' supply chains, ultimately saving them costs in labor, transportation, inventory, and warehouse storage. Our clients consist of manufacturers and distributors in the automotive, aerospace, industrial, and oil and gas industries that require special attention to the management of the supply chain from raw material procurement through final consumer delivery. For more information about LynnCo expertise, visit www.lynnco-scs.com/logical-logistics.

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