Five Star Professional Recognizes Jay Sondhi of Guaranteed Rate as a 2015 Five Star Mortgage Professional Award Winner

Jay Sondhi accomplishes what only a small percentage of mortgage professionals in the San Francisco area have achieved.

San Francisco, CA – Five Star Professional is pleased to announce <u>Jay Sondhi, Guaranteed Rate</u>, has been chosen as one of San Francisco's Five Star Mortgage Professionals for 2015.

Five Star Professional partnered with *San Francisco* magazine to recognize a select group of San Francisco-area mortgage professionals who provide quality services to their clients. Less than 3 percent in the area were selected. Jay Sondhi is featured, along with other award winners, in a special section of the November issue.

"I started working as a retail loan officer during the mortgage meltdown in 2008. It's great to have made it through some rough times. I'm happy to be considered one of the top mortgage brokers in the San Francisco Bay Area. Thank you for your consideration and support. I got into this business because I had worked with brokers for years and I thought I could do a better job," says Jay Sondhi of Guaranteed Rate.

The Five Star Mortgage Professional award program is conducted in more than 30 markets throughout North America. Mortgage professionals are measured using an objective, in-depth research methodology with significant focus on customer feedback and overall satisfaction.

The 2015 Five Star Mortgage Professional award winners have been carefully selected for their commitment to professional excellence and overall client satisfaction. The award is based on rigorous research with significant focus on customer feedback and providing quality services.

"Five Star Mortgage Professionals provide world-class service which is evident through their clients' loyalty. With a strong foundation of knowledge and experience, they work to understand their clients' needs and provide a financing solution that fits," says Dan Zdon, CEO, Five Star Professional.

Jay Sondhi's Five Star award profile can be viewed here.

About the research process:

Now entering its 13th year, Five Star Professional conducts in-depth, market-specific research in more than 45 markets across the United States and Canada to identify premium service professionals.

Five Star Professional contacts thousands of recent homebuyers, along with real estate agents, to identify award candidates and measure their client satisfaction levels. Phone, mail and online respondents rate their mortgage professional on criteria such as overall satisfaction and referability. Qualifying candidates are then evaluated on objective criteria such as experience, production levels and disciplinary and complaint history.

Professionals do not pay a fee to be considered or awarded. For more information, visit www.fivestarprofessional.com.