

## Wi-Tronix Co-Founders, Lawrence B. Jordan, Jr. and Michael Heilmann, Honored with Entrepreneurial Excellence Award for Innovation by *Daily Herald Business Ledger*

Bolingbrook, Ill. – August 25, 2015 – *Daily Herald Business Ledger* announced August 18 that Lawrence (Larry) B. Jordan, Jr. and Michael (Mike) Heilmann have been selected as honorees of the 2015 Entrepreneurial Excellence Award in the Innovation category.

Larry, President, and Mike, Executive Vice President, started the Wi-Tronix in 2004 with a vision to turn bring remote monitoring to the rail industry. Today, their innovative idea has led to over 9,000 high-value mobile assets being monitored around the world.

This award recognizes suburban Chicagoland business leaders who demonstrate the best qualities of an entrepreneur, including perseverance, drive, business creativity, and willingness to take risk. The honorees were selected from nominations of business leaders from suburban Cook County, DuPage County, Kane County, Lake County, McHenry County, and Will County.

The Innovation Award is presented to nominees who “transform the entrepreneurial dream into the reality of a tangible product or technology that will solve a problem is the first defining benchmark of entrepreneurial success. This award recognizes the best innovation-based products, technologies, systems or practices,” according to the *Business Ledger’s* website.

Other award categories include Early Stage, Growth, Lifetime Achievement, Outstanding Service to Entrepreneurs, Regional Spirit, and Young Entrepreneur (under age of 40).

Larry and Mike will accept their awards at a reception on Wednesday, September 16 at the Naperville Campus of Northern Illinois University. The keynote speaker of the awards event is Jacqueline Camacho-Ruiz, Making It Happen Director, of JJR Marketing. Jackie is an award-winning entrepreneur, national speaker, philanthropist and author of seven books.

The honorees will also be profiled in the October 12<sup>th</sup> issue of the *Business Ledger*.

For more information about the award and other selected 2015 EEA honorees, please visit <http://dhbusinessledger.com/Content/Special-Events/Recognition-Events/9/132>.

### **About Wi-Tronix, LLC**

Wi-Tronix is a leading provider of remote monitoring solutions for high-value mobile assets used in the rail, marine and mining markets, and in other commercial and industrial operations. Since 2004 Wi-Tronix has been working with businesses to improve the operational efficiency, service reliability, and safety of their high-value assets. Wi-Tronix corporate headquarters are located in Bolingbrook, Ill. For more information visit [wi-tronix.com](http://wi-tronix.com) or follow Wi-Tronix on Twitter at [@WiTronix](https://twitter.com/WiTronix).

### **About Business Ledger**

The Business Ledger is the leading provider of business news and information about businesses and the economy in suburban Chicago. The Business Ledger is a sister publication to the Daily Herald and part of the Paddock Publications family. Visit *Business Ledger* online at [www.dhbusinessledger.com](http://www.dhbusinessledger.com).

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