

Press Release

25 August 2015



Kevin O'Leary, Star of Shark Tank, Launches 4 Smart-Beta ETFs

O'Shares Investments, formed by ABC Shark Tank investor and CNBC Contributor Kevin O'Leary, completes initial ETF suite debut on NYSE Arca, expanding their index licensing partnership with FTSE Russell across Europe and Asia-Pacific to create a comprehensive global suite of investment solutions.

New York, NY – O'Shares Investments (O'Shares) announced today the launch of four new O'Shares exchange traded funds, based on European and Asia-Pacific stocks with a choice of an unhedged or US \$ hedged series, rounding out a suite of five smart beta index-based ETFs in partnership with FTSE Russell, a global leader in factor-based and smart beta benchmarks. The four new ETFs, which track indexes within the FTSE Global Factor Index Series, are listed on NYSE Arca, joining the first O'Shares ETF (OUSA), which comprises large and mid cap U.S. equities. OUSA listed on July 14th and has impressively garnered \$25M vested to date.

The four new ETFs are designed to be used together as a whole portfolio allocation model or as a core investment holding, providing efficient access to a portfolio of large-cap and mid-cap dividend-paying companies in Europe and Asia Pacific selected based on several factors important to many investors: Quality, Low Volatility and Dividend Yield. The quality and low volatility requirements are designed to potentially reduce exposure to high dividend equities that have experienced large price declines, as may occur with some dividend investing strategies. The stocks in the ETFs comprises large and mid cap equities across Europe and Asia-Pacific respectively.

The new ETFs include:

- O'Shares FTSE Europe Quality Dividend ETF (Ticker: OEUR)
- O'Shares FTSE Europe Quality Dividend Hedged ETF (Ticker: OEUH)
- O'Shares FTSE Asia Pacific Quality Dividend ETF (Ticker: OASI)
- O'Shares FTSE Asia Pacific Quality Dividend Hedged ETF (Ticker: OAPH)

Kevin O'Leary stated, "Following the successful launch of OUSA, it was important for my family trust to maintain the same consistent rules based investment solution on a global basis and we believe these new ETFs offer individual and institutional investors a comprehensive suite of capital efficient, transparent and cost effective index-based products that reflect these core investment principles. Moreover, offering both a hedged and unhedged index for the international strategies provides tools for investors, such as me, with different outlooks on currency movements or different risk tolerances, to capture the multi-factor strategy in a way that's best aligned with their individual or institutional mandates."

Press Release

25 August 2015



Ron Bundy, CEO Benchmarks North America for FTSE Russell, added, "We created a multi-factor index series that intentionally captures quality, volatility and yield in a thoughtful manner and is portable across regions. We could not be more pleased to continue working with O'Shares on their next round of ETFs that track these benchmarks."

O'Shares, working with FTSE Russell, introduced this series of innovative rules-based global investment strategies, designed to be a core investment holding, to provide access to a portfolio of large-cap and mid-cap dividend-paying companies in the US, Europe and Asia Pacific. The multi-factor series aims to achieve attractive performance, as well as reduced volatility and sustainable yield.

About O'Shares Investments

O'Shares Investments, a division of O'Leary Funds Management LP, (O'Shares) is a provider of exchange traded funds (ETFs) formed by Connor O'Brien, CEO, and ABC Shark Tank investor and CNBC contributor Kevin O'Leary, Chairman. O'Shares ETFs are based on the core principles and demonstrated success of O'Leary Funds, a successful investment fund manager focused on income, capital appreciation and wealth preservation that has grown to approximately \$900 million in assets under management. O'Shares is developing ETFs to provide individual and institutional investors with a series of core long-term investment holdings, designed to provide attractive performance, limited volatility and an emphasis on income.

For additional information, please visit the O'Shares website at www.oshares.com.

For Further Information:

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Before you invest in O'Shares InvestmentsSM funds, please refer to the prospectus for important information about the investment objectives, risks, charges and expenses. To obtain a prospectus containing this and other important information, please visit www.oshares.com to view or download a prospectus online. Read the prospectus carefully before you invest. There are risks involved with investing including the possible loss of principal.

There are risks involved with investing, including possible loss of principal. Concentration in a particular industry or sector will subject the Funds to loss due to adverse occurrences that may

Press Release

25 August 2015



affect that industry or sector. The funds may use derivatives which may involve risks different from, or greater than, those associated with more traditional investments. The funds' emphasis on dividend-paying stocks involves the risk that such stocks may fall out of favor with investors and underperform the market. Also, a company may reduce or eliminate its dividend after the Fund's purchase of such a company's securities. Returns on investments in foreign securities could be more volatile than, or trail the returns on, investments in U.S. securities. Exposures to foreign securities entail special risks, including political, diplomatic, economic, foreign market and trading risks. In addition, unless perfectly hedged, the Fund's investments in securities denominated in other currencies could decline due to changes in local currency relative to the value of the U.S. dollar, which may affect the Fund's returns. The funds' hedging strategies may not be successful, and even if they are successful, the funds' exposure to foreign currency fluctuations is not expected to be fully hedged at all times. See the prospectus for specific risks regarding the Fund.

Past performance does not guarantee future results. Shares are bought and sold at market price (not NAV), are not individually redeemable, and owners of the Shares may acquire those Shares from the Funds and tender those shares for redemption to the Funds in Creation Unit aggregations only, consisting of 50,000 Shares. Brokerage commissions will reduce returns.

O'Shares InvestmentsSM funds are distributed by Foreside Fund Services, LLC. Foreside Fund Services, LLC is not affiliated with O'Shares InvestmentsSM, O'Leary Funds Management LP, or any of its affiliates.

Smart Beta Definition: Smart beta defines a set of investment strategies that emphasize the use of alternative index construction rules to traditional market capitalization based indices. Smart beta emphasizes capturing investment factors or market inefficiencies in a rules-based and transparent way.