



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:

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infinitee Welcomes New Client, The North Fulton Community Improvement District

ATLANTA – *August 28, 2015* – infinitee, a full-service, strategic marketing agency in Atlanta, Georgia is excited to welcome its newest client, The North Fulton Community Improvement District (CID). The North Fulton CID was founded by a group of business leaders in 2013 and serves as a catalyst for transportation planning, investment and improvement for the cities of Alpharetta, Milton and Roswell. The North Fulton CID has invested more than \$17 million in the community, creating almost \$85 million in new infrastructure.

infinitee has been engaged by The North Fulton CID for branding and messaging of the community services they provide and growing awareness among the nearly 400 property owners as well as the area's 77,000 plus employees about the success of each project. The new Encore Parkway Bridge project breaking ground by the end of 2015, will kick-off the new branding initiatives and infinitee will produce marketing materials that promote The North Fulton CID's mission – to plan, facilitate, construct and accelerate infrastructure projects in North Fulton County.

"infinitee is delighted to be awarded The North Fulton CID account. As a resident of the North Fulton community, I am grateful for the many improvements the CID has contributed to the quality of life for residents and businesses alike." – Barbara McGraw, Founder & CMO, infinitee

infinitee is a strategic marketing agency specializing in real estate, with established business and non-profit relationships in North Fulton and will also produce The North Fulton CID 2014 annual report, providing investors and members a recap of 2014 and exciting current and prospective members about the next lifetime of the CID.

For more information on infinitee, call Managing Partner, Jocelyn Smith, (404) 231-3481, visit infinitee.com, or find us on Facebook.

About infinitee

infinitee is a full-service real estate marketing and advertising agency based in Atlanta, Georgia with 25+ years of marketing experience. Our services include branding, advertising, digital, social media and more for commercial, mixed-use, multifamily, shopping and outlet center developers and management companies. infinitee is known for unlimited creativity, strategic marketing and unmatched service.

Some of our clients include: Cousins Properties, PM Realty Group, Gables Residential, Lennar Commercial, Craig Realty Group, Banyan Street Capital, Tanger Outlets, OliverMcMillan, Hill Partners, Fuqua Development.

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