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FOR IMMEDIATE RELEASE

HIGHWAY SPONSORSHIPS ARE NOW AVAILABLE IN WYOMING

We are Proud to Announce that the Sponsor A Highway® Program has officially launched in the state of Wyoming in Partnership with the Wyoming Department of Transportation (WYDOT)

Cheyenne, Wyoming – September 8, 2015 – Adopt A Highway Maintenance Corporation (AHMC) is pleased to announce the official launch of the Sponsor A Highway® Program in Cheyenne, Laramie, and Casper, Wyoming. Our company will begin offering highway sponsorships to businesses throughout the state, starting in mid-September. While the Sponsor A Highway® Program has been around for over 20 years, this is the first corporate sponsorship program of its kind in the state of Wyoming.

AHMC will be working closely with WYDOT as we implement these sponsorships in each major urban area. Our company will be offering four different types of highway sponsorship: urban areas, rural areas, rest areas, and truck parking areas. Each business that joins the program will get their company name and logo in full color on a newly designed Sponsor A Highway® sign, and for every one-mile sponsored, AHMC crew members will remove trash and debris along each designated area.

The Wyoming Sponsor A Highway® Program is one of AHMC's newest and most unique markets, making this a great opportunity for businesses throughout the state to gain positive recognition for their contribution to the community. Our company hopes to eventually expand and make an even bigger impact on the environment by assisting WYDOT with the task of keeping all of its state highways clean.

“We’re looking forward to working with Adopt A Highway Maintenance Corporation on this new program to help keep our roadsides clean,” WYDOT State Maintenance Engineer Kent Ketterling said. “The Sponsor A Highway® program will provide a valuable service for the state at no cost to taxpayers, and supplement our already successful volunteer Adopt-A-Highway program.”

Adopt A Highway Maintenance Corporation (AHMC) provides litter removal and quality roadway maintenance nationwide for local businesses and Fortune 500 companies such as Alaska Airlines, Zappos.com, NBC, and Disney. AHMC began in California during the 1990s and has now earned contracts within 20 different states. AHMC partners with the Department of Transportation to acquire permits and contracts necessary to ensure that crews consistently clean America's busiest highways. The company has outdoor signage opportunities that can increase sales with branding of the company name and logo displayed for thousands of motorists to see daily. For more information, please visit AHMC's website at www.adoptahighway.com.

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If you would like more information about this topic, or to schedule an interview, please email info@adoptahighway.com