

SEVEN TIMES  
EIGHTEEN



**THE CLIFFS**

GOLF FACT SHEET



[CliffsLiving.com](http://CliffsLiving.com)



## A B O U T   T H E   C L I F F S

The Cliffs is a collection of premier private, luxury mountain and lake residential communities that offers a mix of sophisticated culture, first-class amenities and innovative hospitality to create timeless family experiences. The Cliffs' seven communities are located in the Blue Ridge Mountains of the Western Carolinas, between two of the nation's top award-winning cities for quality of life – Greenville, South Carolina and Asheville, North Carolina – and Clemson, Furman, and North Carolina-Asheville Universities.

Members enjoy access to all amenities within the seven communities through a single, all-encompassing amenity-and service-rich club membership. The Cliffs' suite of amenities for members includes seven championship golf courses, six wellness centers, more than 50 restaurant and private event venues, clubhouses, marinas, beach club, tennis complexes, equestrian center, hiking trails, wine clubs, an organic farm and more than 1,000 year-round social activities.



## A C C O L A D E S   &   H O N O R S

Top 100 Best Modern Courses - *Golfweek*, 2015 (Mountain Park)  
Best of the Best Golf Communities – *LINKS Premier Properties Guide*, 2015  
Top 100 Best Residential Courses – *Golfweek's Ultimate Guide 2015* (Mountain Park #43; Keowee Vineyards #56)  
2014 GRAA Top 50 Private Practice Facility  
No. 2 Best New Courses – *GOLF Magazine*, 2013 (Mountain Park)  
Best New Courses 2013 – *Golf Digest*, 2013 (Mountain Park)  
Best Residential Courses – *Golfweek*, 2010, 2011, 2013, 2014 (Keowee Vineyards)  
Best In State – *Golf Digest*, 2013 (Keowee Vineyards, Keowee Springs, Keowee Falls, Glassy)  
Best New Private Golf Courses – *Golf Digest* (Keowee Springs)  
America's Top 10 Golf Communities – *GOLF Magazine*  
Best New Golf Courses – *Golfweek* (Keowee Springs)  
Top 10 of America's Top 100 Golf Communities – *Travel + Leisure Golf*  
Top 10 Private Golf Communities – *The Robb Report*  
Top U.S. Golf Communities – *Luxury Living*  
Top Golf Communities – *STRATOS*  
America's Top 25 Golf Communities | Diamond Award Winner – *Luxury Golf & Travel*  
America's Best Golf Course Communities – *Golfweek*







## THE CLIFFS AT MOUNTAIN PARK

The latest addition to The Cliffs' diverse offering of championship golf courses, the Gary Player Signature course was named among the honorable Top 100 Modern Courses of 2014 and one of *GOLF Magazine's* Best New Courses of 2013. Step onto this Gary Player Signature Course and experience how it folds delicately into the topography of the land around it. Zig-zag along the banks of the North Saluda River with mountain ridgelines as the backdrop. Enjoy the feel of diamond zoysia grass for the fairways, MiniVerde™ Ultra Dwarf Bermudagrass for the greens, and native grasses and landscape materials throughout the course — all representative of Player's passion for conservation. Experience the challenge of 13 acres of bunkering throughout the course.

### BY THE NUMBERS

Par	Yardage	Slope	Rating	Designer
72	5,019-7,213	115-139	67.4-74.0	Gary Player

### HONORS & AWARDS

- 2014 Top 100 Best Modern Courses – *Golfweek*, 2015
- Top 100 Best Residential Courses – *Golfweek's Ultimate Guide* 2015 (#43)
- No. 2 Best New Courses (Mountain Park) – *GOLF Magazine*, 2013
- Best New Courses 2013 (Mountain Park) – *Golf Digest*, 2013
- South Carolina's Top 50 Golf Courses for 2014 – South Carolina Golf Ratings Panel, 2014



## THE CLIFFS AT WALNUT COVE

This Jack Nicklaus Signature Design Golf Course's front nine holes wind across open fields of former farmlands, playing across soft ridges and featuring bunkers that create multiple risk and reward opportunities. The back nine plays into native woodland vegetation, crisscrossing over and around mountain streams. The course features five sets of tees, offering any player a perfect fit for a memorable round. Recognized by the PGA Tour as the only championship golf course to debut in tournament-ready conditions.

### BY THE NUMBERS

Par	Yardage	Slope	Rating	Designer
71	4,646 - 7,270	117 - 141	66.7 - 74.7	Jack Nicklaus

### HONORS & AWARDS

- Top 10 New Places Everyone is Talking About – *GOLF Magazine Living*
- Best New Clubhouses (The Golf House at Walnut Cove's Club Village) – *Golf, Inc.*





## THE CLIFFS AT KEOWEE SPRINGS



A challenging and rewarding experience for golfers of all ages and skill levels, the Keowee Springs Golf Course is one of Tom Fazio's most scenic and uniquely designed courses, and was described by WorldGolf.com as "one of the most versatile designs in Fazio's award-winning repertoire." Completed in 2008, it incorporates three approachable loops of six holes and a set of family tees, designed to play six or 12 holes when time is tight (such as when you've got a date with some water skis later in the day or wakeboarding with the kids). These more approachable courses are favorites for our groups of golf beginners at The Cliffs, who call themselves the Sassy Sixers (for ladies) and the Mac Daddies (for men).

The course combines Bermuda grass fairways and rough with Tif-Eagle tee areas and 007 Bentgrass greens across a gentle, rolling mountainside layout, with long-range views of Lake Keowee. Though it's designed to accommodate families and beginning players, experienced golfers should be prepared: the back tees are every bit the championship golf experience.

### BY THE NUMBERS

Par	Yardage	Slope	Rating	Designer
72	4,600 - 7,200	103 - 143	65.5 - 73.9	Tom Fazio

### HONORS & AWARDS

- Best In State – *Golf Digest* 2013
- Best New Private Golf Courses – *Golf Digest*, 2010
- Best New Golf Courses – *Golfweek*, 2009
- Best of the Best – *The Robb Report*
- Top 10 Best New Private Courses – *GOLF Magazine*
- South Carolina's Top 50 Golf Courses for 2014 – South Carolina Golf Ratings Panel, 2014



## THE CLIFFS AT KEOWEE VINEYARDS

With eight holes overlooking Lake Keowee and five showcasing views of the Blue Ridge Mountains, this magnificent course takes full advantage of one of the most beautiful pieces of land found in the world. Breathe the clear air as you navigate tree-lined fairways, ravines and coves. The course features Bermuda grass tees and fairways with Champion ultra-dwarf Bermuda greens.

### BY THE NUMBERS

Par	Yardage	Slope	Rating	Designer
71	5,022 - 7,006	125 - 147	68.8 - 74.2	Tom Fazio

### HONORS & AWARDS

- Top 100 Best Residential Courses – *Golfweek's Ultimate Guide* 2015 (#56)
- Best Residential Courses – *Golfweek*, 2010, 2011, 2013, 2014
- Best In State – *Golf Digest* 2013
- Top 10 Best New Private Courses – *Golf Digest*





## THE CLIFFS AT KEOWEE FALLS

Named for Falls Creek, which winds its way through seven holes, the 160-acre Keowee Falls golf course stretches across mountainous terrain with numerous elevation changes, tree-lined fairways, streams, ponds and lengthy par 3s, all surrounded by woods and wildflowers. Bermuda grass tees and fairways with Champion ultra-dwarf greens keep things interesting on the course.

### BY THE NUMBERS

Par	Yardage	Slope	Rating	Designer
72	5,154 - 7,171	129 - 144	69.1 - 75.6	Jack Nicklaus

### HONORS & AWARDS

- 2015 AGM Platinum Award Winner & Top 10 Distinction - Association of Golf Merchandisers
- Best In State – *Golf Digest* 2013
- 50 Best New Courses – *Golfweek*, 2008
- Best New Golf Courses – *GOLF Magazine*, 2008
- Top 10 Best New Private Courses – *GOLF Magazine*, 2008
- Excellence in Golf Course Design – South Carolina Golf Raters Panel



## THE CLIFFS VALLEY

Opened in 1995, The Cliffs Valley Golf Course is consistently one of the members' favorite courses and considered the heart of The Cliffs golf. You'll find this quintessential Southeastern-style golf course tucked in the green Blue Ridge Mountain Valley and minutes to the many other communities at The Cliffs. The Cliffs Valley offers warmer, often drier weather and is playable virtually every day — and there's rarely a day when members aren't enjoying the course.

Step onto the course and follow the land's natural contours and elevation changes, challenging members to play over and around streams, ponds and rolling hills. The temperate weather and the beautiful course with Bermuda grass tees and fairways with bent grass greens have created one of the most enthusiastic golf communities at The Cliffs, including The Cliffs Valley Ladies Golf Association, the largest group of female golfers in our seven communities.

### BY THE NUMBERS

Par	Yardage	Slope	Rating	Designer
72	5,036 - 6,996	116 - 134	67.5 - 73.8	Ben Wright

### HONORS & AWARDS

- Best New Courses – *Golf Digest*





## THE CLIFFS AT GLASSY

South Carolina's only mountaintop golf course, the Glassy Golf Course sits 3,000 feet above sea level, with majestic 50-mile views of the Blue Ridge Mountains. The Cliffs' first course, a Tom Jackson Signature Golf Course, has been ranked fourth most scenic in the nation by *Golf Digest*, just behind Cypress Point, Pebble Beach and Augusta National—and when you arrive at our signature 13<sup>th</sup> hole with miraculous views, you'll see why. The course features bent-grass tees, greens and fairways, and requires precise drives as players navigate elevation changes, slopes and ravines throughout the course.

### BY THE NUMBERS

Par	Yardage	Slope	Rating	Designer
72	4,694 - 6,805	119 - 146	67.4 - 72.7	Tom Jackson

### HONORS & AWARDS

- Best In State – *Golf Digest* 2013
- 4<sup>th</sup> Most Scenic Course in the Nation (behind Augusta National, Cypress Point, and Pebble Beach) – *Golf Digest*, 1995
- South Carolina's Top 50 Golf Courses for 2014 – South Carolina Golf Ratings Panel, 2014

## GOLF TALENT | OUR PROFESSIONALS



**Brian Peeples**  
Director of Golf Operations  
The Cliffs Clubs

Brian joined The Cliffs in 2004 and has held a variety of positions in hospitality management. Brian began his career

at The Cliffs as an Assistant Golf Professional at The Cliffs at Glassy and months later was promoted to Head Golf Professional at The Cliffs Valley. While at the Valley, Brian assembled a strong team that executed over 100 events per year and played host to the BMW Charity Pro-Am at The Cliffs, a PGA Tour sanctioned event. After spending time at the Valley, Brian opened up our second lake community, The Cliffs at Keowee Falls in 2007. Shortly after opening this property Brian was promoted to General Manager and built a solid foundation over a four-year period. In 2012, Brian took over and is currently leading as our Director of Golf for The Cliffs. Brian oversees all golf operations, golf course maintenance, retail and golf instruction. Prior to his time at The Cliffs, Brian held the position of General Manager and Head Professional for Southernness Golf Club in Georgia. He has been a member of the PGA since 2001 and attended Covenant College in Lookout Mountain, GA. His golf expertise along with solid

management skills enable him to deliver the level of service our membership has come to expect at The Cliffs.



**Julian Bland, PGA**  
Head Golf Professional  
The Cliffs at Keowee Falls

Julian joined The Cliffs as a Professional Golf Management (PGM) intern while a student at Clemson University.

After graduating in 2007, he joined our lake region team as an Assistant Professional. He is now responsible for the daily operations as Head Professional and Golf Manager at The Cliffs at Keowee Falls.



**Bradley Fowler, PGA**  
Head Golf Professional  
The Cliffs at Keowee Vineyards

Brad has been the Head Professional at Keowee Vineyards since August 2006. He relocated to The Cliffs from Ponte Vedra Beach, Florida

where he had been Head Golf Professional at Marsh Landing Country Club. During his 9 years at Marsh Landing, the golf shop was recognized three times by Golf Digest as one of America's





## GOLF TALENT | OUR PROFESSIONALS

Top 100 golf shops. Brad began his golf career at Mississippi State University in the PGA Professional Golf Management program and has a Bachelor's of Business Administration Degree in Marketing. Brad became a Class "A" PGA Golf Professional in 1997.



**Paul Henriksen, PGA**  
Head Golf Professional  
The Cliffs at Walnut Cove

Paul has been a PGA Class "A" golf professional with The Cliffs since 2000 where he first started at Glassy

as Assistant Professional and later promoted to Head Professional at Keowee Vineyards in 2001. In 2005, he was named the Head Professional at Walnut Cove. Prior to The Cliffs, Paul worked at Westchester Country Club in New York as an Assistant Professional.

years of experience in the golf hospitality industry, including 15 years with the PGA TOUR's TPC Network. Neil served as Head Golf Professional at Ohio's only PGA TOUR owned and operated facility, TPC River's Bend, an Arnold Palmer design, for nine years., where Neil became known for his attentiveness to members and guests, well planned and executed events, and promotion of the Club and the game of golf. Born and raised in Cardiff, Wales, Neil came to the U.S. on a full golf scholarship to the University of South Carolina at Spartanburg. After college, Neil accepted a position at the Wizard Golf Resort in Myrtle Beach, SC where he worked for several years before joining the TPC Network in 1999 as an Assistant Golf Professional and later promoted to Head Golf Professional. Neil has received many of the TPC Network's top honors and golf industry awards including, TPC Resort/Daily Fee Golf Operation of the Year; TPC Resort/Daily Fee Club Operation of the Year; and Top 100 Golf Shop in America (2001, 2002, 2012, 2013).



**Neil Jones, PGA**  
Head Golf Professional  
The Cliffs at Glassy

Neil Jones is the Head Golf Professional for The Cliffs at Glassy. Neil brings more than 25



**John Mitchell, PGA**  
Head Golf Professional  
The Cliffs at  
Keowee Springs

John Mitchell joined The Cliffs' team as the 1st Assistant at Keowee Falls in April



## GOLF TALENT | OUR PROFESSIONALS

2007 and was promoted to Head Golf Professional/Interim General Manager at Keowee Springs in June 2008. Prior to joining The Cliffs, John spent seven years at Pebble Beach Resorts as an Assistant Golf Professional at Pebble Beach Golf Links and 1st Assistant Professional at The Links at Spanish Bay. He began his career as a PGA Apprentice at Moss Creek Golf Club on Hilton Head Island. John was an elected member of the PGA of America in 2002 and served as a member of the 2009 PGA President's Council on Growing the Game.



**Matt Pavia, PGA**

Head Golf Professional  
The Cliffs Valley

Matt is dedicated to developing and growing the golf culture at The Cliffs Valley. Prior to joining The Cliffs, he spent

three years at Jacksonville Country Club as the Head Professional where he executed an extensive member tournament schedule, as well as owned and managed his own golf shop. Prior to his time at Jacksonville Country Club, Matt was the 1st Assistant Professional at Carolina Country Club in Raleigh, NC where he spent five years managing and executing quality tournaments at the historic 1910 Donald Ross design course for

over 1,200 members. Matt is a graduate of the University of North Carolina at Chapel Hill and was born and raised in Pittsburgh, PA where he was introduced to the game of golf at Oakmont Country Club.



**Mike Williams, PGA**

Head Golf Professional  
The Cliffs at Mountain Park

Mike Williams is the Head Golf Professional at The Cliffs at Mountain Park. Mike brings 15 years of experience in the golf hospitality industry,

since graduating from De Montford University, England, in Golf & Leisure Management. Mike Williams came to open The Cliffs at Mountain Park, after previously serving as the Head Professional at The Cliffs Valley. Born and raised in Darlington, located in northern England, inspired his love and passion for the links-style golf courses that the Mountain Park course characteristics were based upon. Before accepting a position to come to the U.S., Mike was a Professional in Training at Amarilla Golf, on Tenerife, the largest island of the seven Spanish Canary Islands, located near Morocco, Africa. Mike moved to the U.S. to become an Assistant Professional, at The Renaissance Pinelsle Resort, in Atlanta, GA,





## GOLF TALENT | OUR PROFESSIONALS

where he worked for several years before joining The Ritz Carlton brand in 2005. As a 1st Assistant Professional, at the Ritz Carlton Golf Club, Orlando, Mike led the retail team and received top industry awards such as *Golf Digest* Top 100 Golf Shops in America. In 2007, Mike joined The Cliffs Valley as an Assistant Professional before soon being promoted to Head Golf Professional.



**Jim Evans**  
Senior Agronomist  
The Cliffs Clubs

Jim is the Senior Agronomist for The Cliffs. He is also the Superintendent at Keowee Falls. Prior to The Cliffs he spent four years at The Dormie Club in Pinehurst, North Carolina, one of the premier golf courses here in the south. At Dormie, he led the construction process, grow in and the opening of the course. Prior to that, Jim spent 10 years at Augusta National Golf Club in varying positions working his way up to Senior Assistant Superintendent where he was responsible for the daily operations up to and including The Masters Tournament. A graduate of the University of Georgia, Jim arrives at The Cliffs with over 20 years of turf experience, specifically with bentgrass greens.



**Sean Kennedy, PGA**  
Director of Instruction  
The Cliffs Clubs

Sean began his golf career in 1993 and has been a PGA Class “A” Golf Professional since 1997. He began as Head Golf Professional at

The Cliffs at Glassy after ten years working in Atlanta, most recently as the Director of Golf at The Country Club of the South. His career background also includes serving as a Golf Professional at Cherokee Town and Country, Hartefeld National Golf Club and Osprey Point Golf Club. He is a graduate of the College of Charleston with a Bachelor of Arts in Chemistry and Mathematics.

