

# VMware Managed Services Provider Promotion

Powered by ATAmotion™ from ATADATA™

## AT A GLANCE

### Promotion Features

- VMware vCloud® Air™ Network sponsored
- Special promotional pricing for MSP
- Customized migration enablement

### Why Participate?

- Shorten implementation periods
- Broaden your customer reach
- Acquire customers from any source
- Provide workload portability using automation

## Get Rewarded for Success

The VMware Managed Services Provider (MSP) promotion sponsors ATAmotion™ to accelerate the onboarding of customer workloads into the VMware vCloud® Air™ service, managed by a VMware vCloud® Air™ Network Service Provider partner.

### Onboard Customers with Ease using ATAmotion

ATAmotion’s evolved agentless “Any to Any” architecture supports more OS variants, hypervisors, and cloud API’s than other migration solutions. ATADATA’s expansive software integration delivers the bridge to VMware vCloud® Air™ Service Provider environments. You can migrate from any physical, virtual, or cloud source, while auto-provisioning directly into public or isolated Dedicated Cloud or Virtual Private Cloud targets in vCloud Air.

### How Does it Work?

1. Visit [www.atadata/vmware-msp-program](http://www.atadata/vmware-msp-program) for your complimentary consultation to get started.
2. You purchase 20 ATAmotion™ migration licenses for \$1,000 from ATADATA™. VMware and ATADATA are sponsoring this special MSP discounted pricing.
3. Work with the ATADATA delivery team to ensure your 20 customer migrations are successful.
4. Keep migrating: you are eligible to purchase additional ATAmotion licenses at a special vCloud Air Network MSP price.

**TRUE ANY-TO-ANY**  
you can migrate from any source environment and auto-provision into any target including any major virtual private cloud.

**ATAMOTION**

PHYSICAL SERVER    HYPERVISOR    CLOUD ENVIRONMENT

**vmware® READY**

**vCLOUD® AIR™**

**AUTO-PROVISION**  
Auto-provisions servers directly into a virtual private cloud eliminating painful staging efforts.

**SECURE**  
Data transfer is encrypted in a single-stage migration directly from source to target.

**RAPID**  
Speed is enabled by our proprietary clone engine architecture which supports migrations of multi-server waves & large data sets across any pipe.

Signing up for the VMware Managed Services Provider Promotion is Easy  
Simply visit [www.atadata/vmware-msp-program](http://www.atadata/vmware-msp-program) to sign up.<sup>1</sup>

**Questions?** Contact [misp@vmware.com](mailto:misp@vmware.com) and [sales@atadata.com](mailto:sales@atadata.com)

<sup>1</sup> The promotion is available to VMware Managed Services Providers (MSP) only. To enroll as an MSP, please visit <http://www.vmware.com/partners/service-provider/managed-services.html>

