

# QTeeApp

Identity-Free Messaging | It's Like Owning Unlimited Phones | Donating 10%

## Unlimited Phones

How is QTeeApp like owning unlimited phones? Each protected identity, called a Cloaked Profile, is exactly like owning a new smartphone with a new number. Had a bad date and want to ensure they never reach out to you again? Deleting a profile connected to the date is like tossing your phone away!

## Identity-Free

Users don't have to share personal information with each other, and QTeeApp doesn't require any personal information (including name, phone number or email address), doesn't access any information on a user's phone, or require invasive permissions to operate. None. Nada. Zilch.

## Mistaken Message?

Sent a message by mistake, no worries: ANY message is easily removed at any time from the recipient phone. With QTeeApp this is just another innovative feature that you'll enjoy.

## Media Connection

Once setup with QTeeApp media reviewers and bloggers are welcome to reach out to us by sending a connection request to the following corporate cloaked profile, noting the information is case-sensitive:

QTee Profile: QTeeApp  
 QTee Key: media

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**QTeeApp**  
 Download on the App Store  
 Messaging without sharing your phone# or account  
 Donating 10% of our annual net income to animal charities

## Instant Messaging - Evolved

It started with a simple thought: how can you protect your identity while instant messaging with anyone? There are many stories of harassment via texting, ex-romantic partners who just won't let go, and general intrusion into everyday life by unwanted smartphone connections.

QTeeApp solves all this and much more with an entirely new way to enjoy your smartphone. Connect with anyone without ever



revealing anything: your phone number, your username, your email address or any other personal information. With QTeeApp that era of texting is officially obsolete.

*"It's just like having unlimited phones" — beta tester*

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## New Genre = New Style Instant Messaging App

Not only is QTeeApp a new genre in instant messaging, it's a new look for apps of this genre.



A sleek sliding style with soothing tones and banded rows to allow your eyes to easily discern info: like an iPhone, it just works.

With multiple ways to view your chats you can now manage the ongoing activity of messaging how YOU choose. During business hours simply filter chats by your business lists. After hours keep the list social. Pondering a date on Thursday night, filter down to just those special romantic interests; easy.

Forgetful? Simply tap a button and instantly see the chats you didn't complete.

QTeeApp helps you manage your cloaked profiles every step of the way into this new messaging era!

## The World's Identity-Free Messaging App

Make no mistake, the world of instant messaging has changed forever. As QTeeApp gains popularity, the world will realize how important it is to keep your phone number to a trusted circle. There are simply too many ways to have your privacy invaded.

The simple truth is the need for identity-free messaging is upon us. The ease at which QTeeApp enables this will provide peace of mind and open up entirely new ideas for the use of your smartphone. In the moment you realize how impactful this change is, you'll be amazed at how QTeeApp shields you from the complexity of it all.

Obvious uses include:  
protecting yourself while dating both online and in person, selling items online that require meeting people to exchange goods or services, advertising online, using with family and friends to gain access to the amazing new features, like deleting any sent message or picture and knowing when somebody is "Present" in the chat with you.



## QTeeApp: Super-Charged Messaging

Intriguing new uses with QTeeApp include organizing real-world events that would benefit from temporary connections to strangers, like garage or bake sales, fundraisers, sporting events, gatherings amongst like-minded people for specific activities (think social justice issues, promotional events, even searching for lost pets, etc.).

Early adopters have quickly realized that QTeeApp brings much more than just a way to protect their privacy with their smartphones. As the extent of the easy to use features is explored, it's quickly realized that going back to pre QTeeApp texting will no longer suffice. Once cloaked connections are made with family and friends, the entire powerful array of features of



### Using the ‘cloud’ right

The idea behind QTeeApp’s protection of your privacy is simple: we don’t need to know who you are and we don’t use your information, period. **Since we don’t use it, you don’t lose it.**

Since there’s no personal information about you stored up in that thing we call the cloud, there’s nothing to worry about. When you signup you only need to provide a username and password. That’s it, seriously.

Log out of the app and there’s no QTeeApp activity to read. Once logged back in QTeeApp returns your contacts and messages to you.

the app are at your fingertips.

Imagine the possible embarrassment of sending the wrong message to someone, AND you sent it with a regular texting app? If you had used QTeeApp instead, that message is easily removed and stress levels subside considerably.

### QTeeApp Donates 10% to Animal Charities

QTeeApp was born with a mission, in fact a few missions. Firstly, to provide you with a better way to protect your privacy, which will open new and novel usages as creative people use the app.

Secondly, and very importantly, we have pledged 10% of our annual net income to help animal charities with their financial burden of helping animals in need.

We’ll start this donation stream as soon as possible and will publish our efforts as we grow. Our website will detail how this



will work, how interested organizations can see if they’re eligible, and will feature stories and successes of the amazing efforts from those kind souls who have made it their life’s passion to help the animals of this world.



## No more PSSD

“PSSD” - Post Send Stress Disorder

The stress is real. Sending a message or picture to the wrong person can be traumatic. Stories abound about such mistakes. Movies include this in their plots.

It's always best to check the active contact to ensure the message is properly addressed before sending, but life can be both busy and distracting.

With QTeeApp your stress can be reduced immensely knowing that you're in control, and can remove a message or image off of the recipient's phone any time you wish.

## QTeeApp - Features

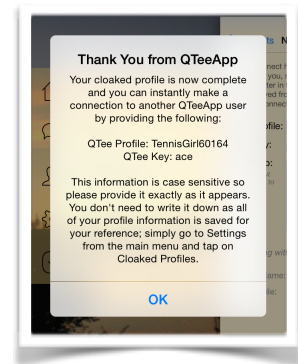
Once connected with our easy to use app users will enjoy the same instant messaging experience they're used to, with plenty of innovation to amaze even veteran instant messaging users. In addition to the standard fare here are some of the unique features QTeeApp offers:

### *Unlimited cloaked profiles*

A QTeeApp Cloaked Profile is the heart of the app. For QTeeApp users a cloaked profile is nothing more than a name and a key (a key is just like a password). For QTeeApp programmers it's a complicated set of algorithms which allows confidential connections without phone numbers or personal information!

With QTeeApp all of the complicated stuff happens behind the scenes; using our app is just as easy as using any other messaging app.

After an initial connection is made users immediately message in a familiar manner, as the name and key aren't needed again. Users don't need to remember connection information as it's automatically saved for their reference.



### *Keyed cloaked profiles, changeable at will*

The key assigned to each cloaked profile can be changed at will. In fact it's just good security to do so. Contacts that have already reached you, accepted and even pending, will not be impacted if you change the key.

### *Delete any sent picture or text*

QTeeApp ushers in the era that forgot about the moment of panic when you hit the Send button to discover, to your horror, you sent the message to the wrong person. That will be so “back in the day”.

You can delete ANY message, both text and picture, at any moment you like, before or after it's received. It will even pull the image right off the chat screen, right in front of the other user's eyes.

Just press and hold any message to await the pop-up offering you the delete feature. It's just that easy!



**This cannot be overstated: using QTeeApp is like owning unlimited identity-free phones!**

The core idea of QTeeApp is that you don't share any personal details to connect, and this is huge, make no mistake.

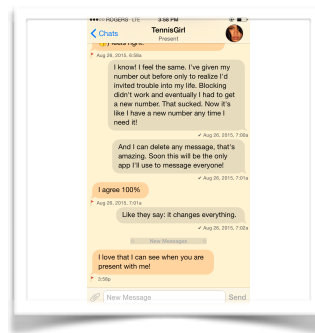
On the other hand, once you become accustomed to this privacy the real beauty of the app starts to shine: unlimited cloaked profiles. It's exactly like having a new confidential phone every time you activate a new profile.

And the fact that QTeeApp doesn't charge additional fees for new profiles helps you save your hard-earned money for more important things!

*New "Present" status*

The "Online" status of other texting apps just doesn't cut it. You have no clue if the person you're chatting with is in your chat, off with another, checking settings, or on another activity within the app. Once again QTeeApp ushers in a new era!

Introducing the "Present" status. That's right, you'll know when your chat partner is actually viewing your chat with you. This will be so very important to the lovelorn whose partner is a long ways away. You'll feel one step closer every time you see "Present" appear at the top of the chat view.



*"I love that I can see when you're here with me!"*

QTeeApp is smart and allows you to set this status visibility as you wish for each contact individually. You can be Present, Online or not visible at all, your choice entirely.

*QuikConnect allows instant and new cloaked profiles*

From the main menu a QTeeApp user can tap QuikConnect and create a new cloaked profile on the fly, for use in a scenario where it makes sense to isolate a new contact. There are countless ways it can apply, we leave them up to your imagination.

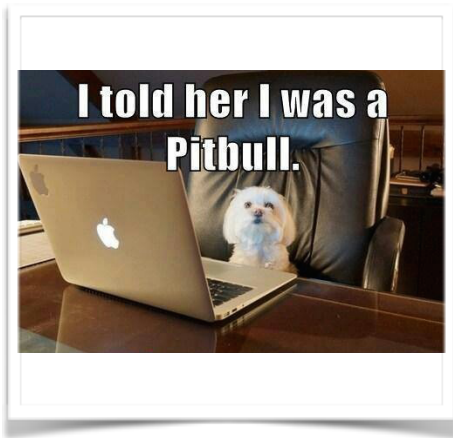
QuikConnect will use the defaults you saved in My Settings, and if not found will create a generic default name and key. It's more effective to simply set your desired defaults to give the resulting cloaked profile your personal touch.

*Per-Contact control of who sees your status*

As stated above in the "Present" section, QTeeApp is smart and allows you to set this status visibility as you wish for each contact individually. You can be Present, Online or not visible at all, your choice entirely.

*Per-Contact control of message notification*

Everyone has "that" friend, that person who just doesn't care about boundaries and sends messages that can be embarrassing if they're displayed on your phone's notification system. For those contacts you



## Dating can be tough in this new era

Let's face it: in today's dating world, "first-base" is texting. For anyone with a smartphone, traversing the crazy world of today's dating leaves a long, tangled and sometimes embarrassing breadcrumb trail of past possibilities. These past efforts are generally benign, but not always.

This is where QTeeApp shines brightest. Once you decide to always protect your "cell-space", and only use QTeeApp, that embarrassing trail of past hopeful connections disappear, forever.

If you're dating without QTeeApp you're not protecting yourself to the best of your ability. For only \$0.99 US it only makes sense!

simply turn off their contact setting that allows for a message preview to display. Until changed back, QTeeApp will only send a generic notification that you received a message from your friend.

### Flag any received message

To usher in yet another amazing feature unheard of in instant messaging, any message can be flagged if you find it objectionable. With the touch of one button an inappropriate user is reported, followed by the option to permanently delete the connection with them.

### Per-Contact block of picture sending capability

Another unique innovation allows you to stop any user from being able to send you pictures. This can be useful in situations where you offer out to the public a cloaked profile for the purpose of contacting you. Just another unique layer of protection available to the QTeeApp user.

### Contact deletions that are permanent

QTeeApp takes a protective position on a user's ability to reach you. Should you decide to delete a contact it's permanent. They can't try again. We feel strongly that your privacy is more important than letting others try reaching you again, so we've redesigned the concept of deletion. Now blocking is a softer event: you can block somebody if you want to temporarily have no contact with them.

In coming versions there'll be an augmented block where time is a factor, allowing you to setup business contacts for example that cannot send you messages after work hours, or any hour range you define.

### Separate settings for each contact

QTeeApp allows you to assign various settings for each contact, allowing you complete control on your interactions with them.

### Filter objectionable words

Not found in other apps, affording you more peace of mind, and keeping things cleaner for children. QTeeApp has a My Filtering section where you can maintain your own list of words that you simply don't want to receive. Don't like "LOL"? Enter it into the filtering section and never see it again. You'll see "\*\*\*" for each filtered word encountered.



### Spam-free

The era of spam via text is gone with QTeeApp. The combination of a randomized profile name, and key, in addition to requiring acceptance of any connection request, eliminates ever receiving spam again.



## DID we mention our 10% for the animals donation mission?

QTeeApp is breaking ground in our effort to give back. We'll be dedicating 10% of our annual net income to form a new donation stream to help worthy animal charities.

Details on how organizations can get involved will be published on our website.

### *Filter chats by cloaked profiles*

Recognizing that cloaked profiles fundamentally change everything about instant messaging (essentially giving you the ability to operate as if you own unlimited phones) QTeeApp allows you to quickly isolate just the chats from one cloaked profile, further unlocking the true potential of your phone as a business and social tool.

So for example: create a cloaked profile for business, connect only with business associates in that profile, then at the start of your work day filter for just that profile, and your phone just morphed into your business chat tool (of course you'll still see notifications from all contacts).

### *Filter chats by lists*

If you find reasons to group together contacts from various cloaked profiles you can create a list, for example "Coffee Buds", add any contact you like to that list, then quickly see only them in your chats view. How convenient!

### *Filter chats by pending draft messages*

During the creation of QTeeApp many agreed that they often found messages where they forgot to hit Send. It can be embarrassing and occasionally cause stress.

QTeeApp paves a new road to convenience by quickly showing you only those chats where an incomplete or draft message awaits. In a subsequent version you'll also be automatically notified about these messages.

### *Sort chats by name or recent usage*

Sometimes you just need to look at things differently, and QTeeApp has you covered there as well. Tired of seeing the most recent chat at the top: just sort chats by name.

### *Sort chats by awaiting reply (coming soon)*

Another innovative feature soon to be released, designed to help you understand who might be waiting for a reply. Very convenient!

### *Sleek new style*

Not content with the current state of messaging apps, QTeeApp boldly went another direction and did away with tabs. Beta testers and early adopters agree it just works, and works beautifully.

Sleek new design; you'll find alternating rows of colour to help your eyes focus more easily.

Other areas of change: tired old words that form timestamps were redesigned to make things more compact. For example, why show "Seen yesterday at 9:15 A.M." when everybody can quickly understand "Seen y'day at 9:15a". It takes a moment to register the new style, but once seen it's easily understood and creates less clutter. QTeeApp



## Flag objectionable messages!

QTeeApp not only protects your privacy and affords you the ability to instantly disappear from a connection with somebody, it also allows you to send a notice directly to our servers if you receive a message that you find objectionable.

Simply tap the flag icon under any received message to have the app prepare an email with the unique ID of the message in question that you can then easily send to us.

And of course as seen above, you can setup filtering to ensure your eyes never see words that offend your sensibilities.

changes the game in many ways.

Even icons to show message status have been minimized to create a less cluttered, soothing chat view.

### *A new way to mark messages as read*

One feature that emerged from the design and testing of QTeeApp was an altered way that the unread messages indicator works. To help you in busy times, when you open a chat the messages are not automatically marked as read. This only occurs when you explicitly leave the chat and return to the chats list. This simple innovation can help remind you of the messages you were addressing before you got interrupted.

## Quick Start - How to Get Started

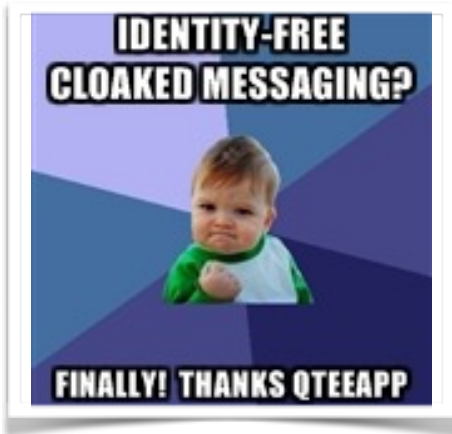
**QTeeApp has a simple intro sequence because the app doesn't require any of your personal information.** With this new approach comes the need for explanation, we know you are busy, so here is the quick version:

- Start QTeeApp, tap Signup, move forward until you are asked for your username and password. This is private, and never given out to anyone. This is **not** part of your cloaked profile. This is used to log back into the app if you choose to protect your privacy more by logging out when you're not using the app. Once done you'll see the Congrats screen. You're almost done, believe it or not!



- The next step requires you to enter a default QTee Profile Name and Key. This is the heart of the app. This forms the details you give out to anyone who wants to send you a connection request. And don't worry if you don't create the perfect name, you can easily remove this or add as many as you like. You can think of this as a phone number, but a phone number with a key! When you save this info QTeeApp appends a random number as a suffix for uniqueness.





## Time to get QTeeApp?

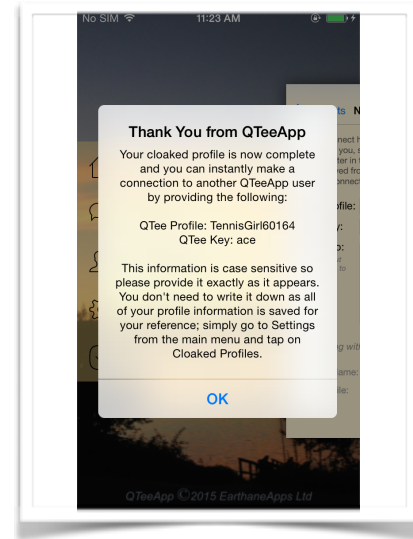
So many reasons to get the app, but here is a quick summary:

- Complete privacy
- Complete control
- Unlimited cloaked profiles
- Message deletion
- Helping animals
- No textual harassment
- Safer dating
- Better selling on the internet
- Safer online advertising
- Safer for children
- Endless uses
- What are you waiting for?

QTeeApp on the App Store:  
[bit.ly/QTeeAppOnAppStore](http://bit.ly/QTeeAppOnAppStore)

• So for example, imagine you want your first cloaked profile to be “TennisGirl” with a key of “ace”. Simply enter that, tap Save and the app responds as seen in the graphic to the right.

• That is it! There’s nothing else. No annoying messages with numbers or emails to confirm, nothing. We DON’T need to know anything about you since we’re not harvesting any information from you.



• The only thing left to do is to start making connections. Simply give your QT Profile and Key to other QTeeApp users and enjoy private, safe and controlled instant messaging.

• Welcome to the QTeeApp era of instant messaging!

**We invite media reviewers and bloggers to contact us using the QTeeApp Profile: QTeeApp, and Key: media (note these are case-sensitive). We’d be pleased to chat with you and help you explore the evolution of instant messaging!**

**Thank you for your interest in QTeeApp.**