



# REWIRE DS

DATA & WEB ANALYTICS "AS-A-SERVICE"



# BECOME A FORCE TO BE RECKONED WITH

You have a small/medium business or startup and you have limited resources, slim margins, and need to be able to compete in an increasingly competitive marketplace.

Being able to better predict the outcomes of your products/services, the behaviors of your customers, operate at greater efficiencies, and have bona fide product "hits" with greater predictability is something enjoyed by your competitors. That's no longer the case because you can now enjoy these types of benefits.

**Introducing Rewire DS; A completely new way to experience the benefits of 'big data' and web analysis without the high cost, contracts, or investment in staff expertise.**

Rewire DS is two separate services: Web Analytics and Data Analysis. What's the difference? One is focused on web/marketing and the other is purely focused on non-web data analysis (equipment, financial, demographics, industry, ingredients, performance, etc.)

Here are a few things we can do for your business:

- Predict with great accuracy the success/failure of a new product or service
- Help you achieve better operating efficiencies
- Risk reductions
- Improve customer targeting
- Better understand customer needs (even the unmet needs)
- Analyze to a very granular degree the social behaviors of your customers and yet-to-be customers
- Know the outcomes of the money being spend on various marketing efforts
- Know what types of characteristics specific demographics will resonate best with for your given product/service

**This is just the tip of the iceberg. If you are collecting information, we can now tell you more than you ever imagined in a way that is simple, understandable, and cost effective.**

Rewire DS is delivered in an "as-a-service" model which means we aren't tying you down to lengthy contracts, high consultant rates, hardware buy-in, software buy-in, or an investment in data scientist salaries.

Best of all, we have found that businesses appreciate an objective third-party approach since there's a chance for data outcome bias when dealing with "all in one agencies" or even in-house staff.



# DATA ANALYTICS PLANS

Our Data Analytics As-A-Service works in a very simple, straightforward way. You choose a business outcome (KPI Driver, Prediction, Outlier), supply one or more data sets and we do the rest\*.

\*Of course, there's NDA's to be signed, meetings (face-to-face, video, phone), report delivery, and explanations of the results in a non-technical manner

Basic Data Analysis.....Contact Us

1 Data Set up to 5Mb, recommendations on additional metrics to collect, results in 5 business days. In person, video, or phone meeting (up to 60 minutes), full results documentation.

Standard Data Analysis.....Contact Us

Up to two Data Sets limited to 10Mb of data, recommendations on additional metrics to collect, results in seven business days. Up to two in-person, video or phone meetings, full results documentation.

Pro Data Analysis.....Contact Us

This is a custom service that allows you to pick more outcomes, supply more data sets and completely customize what you are looking to achieve. This is for larger projects that will require greater involvement and more time for delivery.

We really look forward to hearing from you and helping you with your business needs. Any questions, please feel free to ask at any time. You can reach Rewire Digital at 541.508.7622 or sayhi@rewiredigital.com.



# WEB ANALYTICS PLANS

Our Web Analytics As-A-Service works as a monthly recurring service model without a ton of upfront costs, a predictable monthly budget, and no need to pay consultancy fees, in-house staff, or pay for services you don't need.

Basic Web Analytics.....Contact Us

Up to three key performance indicators (KPIs); One monthly meeting (up to 60 minutes); Basic e-commerce analysis; Standard Google Tag Manager management; Up to three custom reports with segmentation; Consumer behavior analysis.

Standard Web Analytics.....Contact Us

Up to 10 key performance indicators (KPIs); Two monthly meeting (up to 60 minutes each); Advanced e-commerce analysis; Advanced Google Tag Manager management; Unlimited to custom reports with advanced segmentation; Consumer behavior analysis + strategic advice.

Pro Web Analytics.....Contact Us

This is a custom service which allows you to fully customize your analysis needs. You can choose different performance indicators, have competitive research done, get more e-commerce analysis, monitor your search traffic, set more outcomes, etc.

We really look forward to hearing from you and helping you with your business needs. Any questions, please feel free to ask at any time. You can reach Rewire Digital at 541.508.7622 or sayhi@rewiredigital.com.



The best investment you will make in your small business or startup is a partnership in digital that helps you grow and thrive in an increasingly competitive landscape. This applies to businesses of all sizes, shapes and revenue levels.



## REWIRE DIGITAL

61239 Fairfield Drive, Bend, OR 97702, [t 541-508-7622](tel:541-508-7622), [e sayhi@rewiredigital.com](mailto:sayhi@rewiredigital.com), [w www.rewiredigital.com](http://www.rewiredigital.com)