## FOR IMMEDIATE RELEASE

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## **RVTRADER.COM LAUNCHES FALL 2016 NEW RV MODEL GUIDE**

RV buyers can learn about thirty 2016 RV models in exclusive new digital magazine

NORFOLK, Va. (Sept. 10, 2015) —<u>RVTrader.com</u>, the leading online classifieds site for buying and selling RVs, launched a groundbreaking biannual <u>New RV Model Guide</u> on its website today. The Fall 2016 New RV Model Guide is an exclusive digital magazine containing pictures and descriptions of 30 new RVs, as well as links to additional information and brochures for the new models.

This Fall 2016 edition contains an exclusive look at Class A, Class B, Class C, Toy Hauler and Fifth Wheel RVs from leading RV manufacturers: Jayco, Leisure Travel, Newmar and Winnebago. The New Model Guide is the first of its kind and is set to become an industry standard for displaying new models to RV buyers. RV Trader will release an updated version of the Model Guide in the spring, with even more new models for RV buyers to view.

"One of the key benefits of this new digital magazine is its accessibility," said Paige Bouma, Vice President of Recreational Brands. "The digital format allows RV Trader to create a streamlined user experience on all devices. Whether buyers are looking for their dream RV on their desktop, tablet or phone, they can quickly access the <u>Fall</u> <u>2016 New RV Model Guide</u> on RVTrader.com"

To learn more about how you can advertise in future editions of the New RV Model Guide, contact RV Trader at (757) 761-0955.

## About RVTrader.com

RVTrader.com is a premier classifieds site for buying and selling RVs. Over 130,000 new and pre-owned recreation vehicles are available from dealers and private sellers across the country. With over 2.5 million visitors every month, RV Trader is the perfect place to search, shop and sell RVs. RV Trader.com also offers a plethora of resources including: industry news, product reviews, financial resources, buying tips and more. Find your dream RV today on <u>www.RVTrader.com</u>!

## **About Dominion Enterprises**

RV Trader is a division of Dominion Enterprises, a leading marketing services and publishing company serving the automotive, recreational and commercial vehicle, real estate, apartment rental, parenting, and travel industries. Headquartered in Norfolk, Virginia, with 3,300 employees in the United States, Canada, England, Spain and Italy, the company provides a comprehensive suite of technology-based marketing solutions, and more than 45 market leading websites. Millions of For Rent<sup>®</sup> and HotelCoupons.com<sup>®</sup> publications are distributed across the U.S. each year. For more information, visit DominionEnterprises.com.