

## Bethesda Blues and Jazz Supper Club Announces New Mobile-Friendly Website

The Bethesda Blues and Jazz Supper Club, the Washington, DC-area's premier live music supper club, is pleased to announce the launch of its new mobile-friendly website. The site features the latest show information, a full dining menu, live performance and venue images, and access to The Loyalty Program.

**Bethesda, MD (PRWEB) September 9, 2015**– The Bethesda Blues and Jazz Supper Club proudly announces the launch of a new, fully mobile responsive website. The site emphasizes the most current information on upcoming performances, ticket sales links, the full dining menu, and a photo gallery that provides a 360 degree virtual tour of the venue. The new website, now optimized for smart phones and other mobile devices as well as desktop computers, is at <a href="http://www.bethesdabluesjazz.com">http://www.bethesdabluesjazz.com</a>.

The Music Calendar features a summary of each upcoming event, and highlights the wide range of performers who take the stage at Bethesda Blues and Jazz Supper Club. "I think people really enjoy the diverse type of music and entertainment we have," said club owner Rick Brown in an August 27, 2015 article in *The Montgomery County Sentinel*. "Not only blues and jazz (but also) country and Latin, comedy, rock." Recent acts include bandleader Tito Puente, Jr., trombonist Jeff Bradshaw, country artist Jo Dee Messina, rock singer Eddie Money, and Indigo Love's tribute to Sarah Vaughan.

New to the Bethesda Blues and Jazz website is The Loyalty Program. A website visitor may become a member and receive special offers and birthday benefits, or earn discount card points toward tickets, wine, desserts, front row seats, meet and greet opportunities with artists, or private parties. The Private Events page offers information and a point of contact for scheduling corporate events, weddings, bar mitzvahs, awards ceremonies, and other special occasions. The Gallery page features images from performances and will grow over time. The new Shop page gives visitors a chance to purchase club logo items such as mugs, T-shirts, and gift cards. The new site also connects fans to the club's Facebook, Twitter, Google +, Instagram, and Tumblr social media sites.

The Bethesda Blues and Jazz Supper Club, once The Bethesda Theater, was built in 1938 and opened as one of the era's Art Deco cinema palaces. With an \$8 million renovation, the National Historic Register Property has been restored and is now the region's leading live music supper club. Since its opening in 2013, the club has hosted more than 500 artists, 170,000 customers, and 100 private events.

The Bethesda Blues and Jazz Supper Club is located at 7719 Wisconsin Avenue in Bethesda, Maryland. For more information, visit <u>http://www.bethesdabluesjazz.com</u> or call 240-330-4500.