

New Award for Human Resources Professionals Focuses on Individuals Who Demonstrate Long-Term Success

*Eschewing the current focus on
“millennials” and youth – 50over50HR
brings to light those extraordinary HR
professionals who have continuously
brought their best to the profession over
time and made a big impact*



Greenville, SC – A new recognition and award program was announced today focused on highlighting individuals who have had, and continue to have, a career of accomplishment in the Human Resources function. Patterned after the ubiquitous “30 under 30” and “40 under 40” awards, **50over50HR** is designed to surface and support people who have spent years supporting, changing and making a difference in Human Resources.

50over50HR is the latest brainchild of Paul Hebert, an HR consultant and self-proclaimed Employee Engagement “personality.” After creating somewhat of a movement in Human Resources with his well-received #HRPositive campaign on LinkedIn, Hebert set his sights on finding a way to reward the people in HR who really add value over a long period of time. The new program is designed to recognize HR professionals over the age of 50 who have consistently brought excellence to the profession. According to Hebert, *“The idea of being successful in your 30s or 40s is nice. It takes a lot to stand out in today’s world. But to consistently bring excellence and integrity over an entire career is orders of magnitude more difficult. Yet no one ever hears about those people.”*

Hebert isn’t just hand-picking the recipients but is using a combination of crowdsourcing and vetting nominees through a diverse and impressive judging panel.

Hebert said the crowdsourcing angle will hopefully bring new names to light and not just regurgitate the same people highlighted on various twitter lists and LinkedIn lists. *“Our goal is to really find people who have had impact – long-term impact.”*

Addressing the idea that maybe 50 would be considered old, Hebert said; *“Heck, 50 is the new 30 right? I’m sure that most of the people who will be nominated will be working in HR 20 years from now – and still killing it! If I were looking for HR talent in my organization – this is the list I’d be focusing on. These people have shown they can be impressive and drive results over time. That is hard.”*

Judges for this initiative include top HR luminaries such as China Gorman, Kris Dunn, Victorio Milian, Ronald Thomas, Sarah Williams, and Mary Faulkner. Each of the judges brings a unique point of view to the discussion and should provide a very interesting set of nominees and recipients.

50over50HR is backed by some impressive sponsors including Kinetix, Quantum Workplace, HRExaminer and more to be named soon. Hebert suggests that **50over50HR** should be something that every top HR professional would want aspire to.

The first awards will be distributed at the HR Technology Conference to be held in Las Vegas October 18-21, 2015.

The website for more information is: www.50over50HR.com

Follow on twitter at @50over50HR. And if you want to help sponsor and support 50over50HR send an email to 50over50HR@gmail.com.

About Our Sponsors:

Kinetix (<http://kinetixhr.com>)

Kinetix is a recruitment process outsourcing (RPO) firm for growth companies. Kinetix was founded in 1990 and headquartered in a little pocket of growth and like to call the ATL (Atlanta). But like ZZ Top once said, we're nationwide. We've worked with hundreds of clients from coast-to-coast and have filled tens of thousands of positions, from security guards to CFOs. Every person on your team is critical to the success of your business. You keep bringing the jams and will keep you flush with fresh talent.

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HRExaminer (<http://www.hrexaminer.com/>)

HRExaminer.com is a magazine focused on the people, technology, ideas and careers of senior leaders in Human Resources and Human Capital. The company is located in Bodega Bay, California. At HRExaminer, the story begins and ends with people – they are the story. The Leaders who transform HR into a thriving business contributor are

at the heart of our study. We show you how they got there and how they do it. We help illuminate the amazing power of HR – well executed.

About 50over50HR

An awards program for crowdsourcing and rewarding top HR professionals that have contributed over a career to the advancement and importance of Human

Website: <http://50over50HR.com>

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About HRPositive (<https://www.linkedin.com/grp/home?gid=8355569>)

A LinkedIn group designed to be a center for positive discussion, positive news and positive support of the people who are dedicated to the HR profession. Many in business media and the world of consulting have taken the negative path relating to HR painting it as the department of NO or the department of punishment. As business continues to be driven by innovation and creativity the role of HR becomes more critical to success and it cannot let others outside the field control that conversation. This group gives HR the place to begin highlighting the positive, retelling the stories of success and to own their importance in business.