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Belvoir Federal Wins Desjardins Adult Financial Education Award

Woodbridge, VA, October 5, 2015 — Belvoir Federal Credit Union won second place in the Desjardins Adult Financial Education award from the Virginia Credit Union League for their Lunch & Learn Series, which began in 2015.

CUNA (Credit Union National Association) created the Desjardins program to recognize model credit union efforts that teach personal finance concepts and skills to members and non-members. This award looks to honor those within the credit union movement who provide financial literacy for all ages. The judges award credit unions that institute financial education programs that are compelling, appropriate, relevant, focused, innovative, proven, and organized.

With the intent of reaching a broader audience and incorporating members and non-members into an educational experience, Belvoir Federal decided to take a unique approach to their Financial Education Program, whereby bringing seminars to the workplace.

Once a month, a seminar is held at a secure facility where a branch is located or at office buildings on Fort Belvoir (such as the Firehouse). The seminars are typically presented during a lunch hour to allow maximum attendance and the credit union provides lunch.

The program series is based on each seminar building off the previous seminar so at the end of the year, the attendees will have a wide array of financial knowledge and tools to help them become financially savvy consumers.

“By bringing the Lunch & Learn series to the front door of members and non-members, we have created a highly successful program, which allows financial education to reach numerous people,” stated Shannon Lindstrom, Belvoir Federal’s Financial Counselor. “Our educational series go beyond the typical home buying seminar to include meaningful and impactful topics relevant to all adults.”

Popular topics presented by Belvoir Federal’s Financial Counselor include, How to Establish a Debt Pay down Plan, How to Improve Your Credit Score, Emergency Preparedness for Your Finances, and How to Prevent Identity Theft.

About Belvoir Federal Credit Union

Belvoir Federal is a member-owned, full-service financial institution that provides the foundation for the financial success of our Members. Belvoir Federal, a not-for-profit organization, has served the Fort Belvoir and U.S. Armed Forces community since 1946 and named 2014 and 2015 Best Places to Work in Virginia. For more information about Belvoir Federal, please visit www.BelvoirCreditUnion.org.

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