

Henderson County Center

MEDIA EVENT

Highlighting our Commercial Turfgrass Industry

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Date: October 6th, 2015

FOR IMMEDIATE CONSIDERATION

WHO - NC Cooperative Extension with Super-Sod and Turf Mountain Sod

WHAT - Media Event, Highlighting our Commercial Turfgrass Industry

WHEN - October 6th, 2015, 9-11am

WHERE -

1st Stop: Super-Sod, 583 Jeffress Rd, Mills River, NC 28759

2nd Stop: Turf Mountain Sod, 1373 Everett Rd, Pisgah Forest, NC 28768

This event is to highlight the commercial turfgrass industry here in Henderson County and Western North Carolina. It will begin promptly at 9am with a tour of the Super-Sod facilities and an on-farm demonstration of their harvesting equipment including the cutting and loading of sod rolls. In 2012, North Carolina harvested over 13,500 acres of sod. Dave Shaffer, Super-Sod Farm Manager, will also highlight their newly offered line of homeowner lawn care products and SOIL3 organic compost available in the 'Big Yellow Bag'. Our second stop will be at Turf Mountain Sod where owner, Fred Pittilo, will guide a tour of the fields including cool-season turfgrass production, Black Beauty (specialty seed blend) and soil stewardship through crop rotation. With over 1,200 acres of turfgrass produced by these two Henderson County businesses annually, turfgrass is BIG business in Western North Carolina and fall is the perfect time for planting!

