

Kevin Mark Lodie | Moderator



Kevin Mark Lodie advises mission- and brand-driven ventures on marketing, communications and business development. Prior to his current role as Chief Strategist at an innovative digital startup, he served as Chief Marketing Officer of an Entertainment Industry nonprofit.

Kevin has brought the for-profit and nonprofit worlds together in several original platforms, campaigns and mission-driven ventures, including work with AIG, American Express, James Beard Foundation, Giorgio Armani, Northern Trust and St. Vincent Meals on Wheels for which he conceived the HUNGRY series.

As a nod to the panel, it's worth adding that he began his career at ABC Television and, while an undergrad, interned at Sotheby's as an archivist.

Always passionate about ideas and inquiry, Kevin launched his first talk series straight out of college. The, then, *Yale Culture & Technology Series* explored topics ranging from antiquities at the J. Paul Getty Museum to space travel at Jet Propulsion Labs to a prescient "Future of Television" talk at the Academy of Television Arts and Sciences, among others.

A recipient of the Marshall-Allison Fellowship, Kevin wrote his thesis in Rome and received a B.A. *summa cum laude* in Literature and Art History from Yale University.

David Ambroz | Panelist



David Ambroz is the Executive Director of Corporate Citizenship & Social Responsibility at Disney|ABC Television Group, where he leads on-air, pro-social and philanthropic work for ABC, ABC Family, Disney Channel, Disney Junior, Disney XD, Radio Disney & ABC News Radio. David also serves as the President of the Los Angeles City Planning Commission.

Prior to joining Disney, David was the Executive Director of the Los Angeles City College Foundation. In that role, he led all aspects of fundraising, grant application & management, marketing &

communication, alumni affairs – and taught American Political Science. Earlier, David was an active attorney.

As an alumnus of foster care and survivor of homelessness, Ambroz has demonstrated a lifelong passion to serving vulnerable youth; from his work on the California Child Welfare Council to his work with the ABA Commission on Youth at Risk. Among his honors and awards are his recognition as a *White House Champions of Change* for his tireless work on improving outcomes for foster care and the American Bar Association "Young Lawyer of the Year."

David resides in Hollywood, California with his husband. In his free time, he is a contributing writer to *Huffington Post*, is active in his neighborhood, and is an avid traveler. David holds a bachelor's degree in Political Science from Vassar College and earned a J.D. from UCLA School of Law.

Andrea Fiuczynski | Panelist



As a dynamic and seasoned art world professional with a distinguished 28-year career in the auction world, Andrea Fiuczynski has developed outstanding relationships with important collectors, advisors, attorneys, and institutions throughout the western United States. Based out of Los Angeles, the Senior Vice President and Chairman of the West Coast for Sotheby's works closely with colleagues worldwide to develop and execute the company's business strategy for the

region, while cultivating and maintaining close relationships with clients.

Prior to joining Sotheby's, Andrea had a storied career at Christie's, where she began as a specialist in the French & Continental Furniture Department in New York in 1985. After spending time in Berlin as the Director of European Furniture & Valuations, she relocated to Los Angeles in 1997 and was appointed President of Christie's Los Angeles in 2001. Ms. Fiuczynski focused on new client cultivation and was an important member of the company's team of auctioneers, regularly taking sales in both New York and Hong Kong and setting auction records with lot prices in excess of \$15 million and 100% sold sale results. A fluent German and French-speaker, she was also involved in notable sales throughout Europe.

Highly regarded in the international marketplace, Andrea is frequently requested by clients to conduct sales of their collections. She also provides

her auctioneering services to charities throughout Asia, the United States and Europe, including amfAR, The Clinton Foundation, the Haiti Relief Organization, and UNICEF. She frequently lectures at museums and hosts a series of mock auctions for the advisory community and educational institutions. She has been featured in *Vogue*, *Tatler* and in *Art Info* under the headline “Women Who Shook Up the Art World” in 2011.

Kim Kessler | Panelist



Kim Kessler is the Policy and Special Programs Director of the Resnick Program for Food Law and Policy at UCLA School of Law, a newly created program dedicated to studying and advancing law and policy solutions to improve the modern food system. Previously, Kessler served as the Food Policy Coordinator for the City of New York, an appointed position in the Mayor’s Office. In this role, she coordinated and oversaw municipal food policies and initiatives, including initiatives related to improved

retail access to nutritious foods, urban agriculture, healthy food procurement, and combating obesity. She also helped to formulate, and advocate on behalf of, New York City’s food policy priorities with Congress and the United States Department of Agriculture.

Prior to working for the Bloomberg Administration, Kim was an attorney at the law firm of Debevoise & Plimpton LLP. Kessler received her J.D. *magna cum laude* from New York University School of Law. During her law school career, she was elected to the Order of the Coif, and was awarded the Anne Petluck Poses Memorial Prize in recognition of outstanding work in a legal clinic. Kessler received her A.B. in Political Science from Brown University. From 2005 to 2006, Kessler clerked for the Honorable Victor Marrero of the United States District Court for the Southern District of New York.

Kim serves on the Los Angeles Food Policy Council’s Leadership Board, and she is also the host of "Eating Matters", a weekly radio show dedicated to food policy topics on The Heritage Radio Network.

Richard Stapler | Panelist



As Deputy Secretary, Policy Implementation, California Natural Resources Agency (CNRA), Richard Stapler has a wide range of experience in media relations and public policy. His government experience includes working for three Speakers’ of the Assembly, the California Healthcare Receivership, and since 2011, as Deputy Secretary for the California Natural Resources Agency, a cabinet-level agency reporting to the Governor. In addition, he has been communications director on a

number of statewide ballot initiatives and candidate races and worked as an account manager on numerous public outreach and education campaigns.

As Deputy Secretary for Policy Implementation at CNRA, Richard works with Agency departments and other state entities to ensure successful outcomes for programs. Mostly significantly, he is working on implementing pieces of Governor Brown’s emergency and executive orders on the drought.

In Governor Brown’s first/third term, Richard had primary responsibility for media relations and public education and outreach for the nearly 30 departments, boards, and commissions within the Natural Resources Agency.

Richard has lived in Sacramento for 22 years and is a third generation Northern Californian. He studied at CSU, Sacramento, where he earned a degree in Organizational Communications. Also, he has served on the board of Capitol City AIDS Fund and continues to be an active supporter of LGBT candidates and issues.