



For immediate release

Icynene ProSeal Eco wins Home Builder Executive 2015 Innovation Award

Mississauga, ON. 14 October 2014. The innovation and performance behind 100 percent water-blown closed cell spray foam insulation, Icynene ProSeal Eco, continues to resonate with professionals in the building industry. The environmentally responsible closed cell alternative was awarded the Gold Innovation Award in the Spray Foam Insulation category by respected industry publication, Home Builder Executive.

Icynene ProSeal Eco provides an excellent R-Value, superior adhesion performance and can be applied at temperatures as low as 5°F. Icynene ProSeal Eco has been comprehensively tested in a range of ASTM E119 approved wall assemblies with cost effective materials resulting in a wider range of commercial application possibilities. The closed cell spray foam product is also a faster, better and more cost effective alternative to traditional rigid foam board products for continuous insulation applications.

"We are delighted that Icynene's product innovation continues to be singled out by our peers in the building industry. Icynene is driving the insulation category further through product development and innovation that addresses the changing landscape of building code requirements, architectural design and building performance," said Icynene VP Marketing, Betsy Cosper.

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About Icynene Corp.

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

For more information, contact:

Icynene Marketing Communications
media@icynene.com 800-758-7325, x215
www.icynene.com