

**Southern Hip Hop Pioneer
FAT PIMP
Latest Music Video Goes Viral
With The Release Of
*UH OH***



Fat Pimp's name has been a fixture in the Texas rap scene and beyond ever since "Rack Daddy" hit the Billboard charts in 2008. His latest single, "UH OH" has amassed over 64,000 plays on Soundcloud not to mention the frequent rotation on MTV Jams of his last music video "Hurt They Feelings."

The visual for "UH OH" is Fat Pimp's first release under his new label Dirty Water Music based out of California. Themed after the 90's classic movie *Phat Beach* starring Coolio, Fat Pimp portrays the flirtations love interest of several women as he enjoys a beautiful day at the beach.

In the first 24 hours of "UH OH's" release, viewership reached over 1 million views on [WorldStarHipHop](#) while also receiving media coverage from [The Source Magazine](#), [Hip Hop Since 1987](#), [Hip Hop Weekly](#), and many more.



Watch Fat Pimp's Video for "Uh Oh" | The Source [Read more...](#)

Infatuated by the silhouette of a beautiful woman while he was on a date with another, Fat Pimp became inspired to write about the "oops I'm staring" affect the woman had on his demeanor making him say *OH OH*.

"UH OH" signifies the beginning of a new chapter in the Fat Pimp story, transitioning him from the artist who defined the Dallas club scene with his music to a mature and accomplished pioneer of southern rap ready to acquaint himself with the industry at large.

To view "UH OH" on VEVO click: [here](#)

To purchase "UH OH" on iTunes click: [here](#)



About Fat Pimp:

Billboard recording artist Fat Pimp is a music pioneer from Dallas, TX who broke through as an underground rapper with his very first release. Fat Pimp, given his moniker by a high school classmate, began developing his love for music first as a producer, but gradually became known for his impromptu free style sessions while attending Texas Southern University in Houston.

Fat honed his skills as a producer to conceive his first hit *Rack Daddy*, this breakout single spread like a virus on the internet and throughout the south. As a producer and artist Fat Pimp has been cranking out hits ever since, landing him with multiple singles to hit the Billboard charts including the club banger *Maserati*.

Releasing tracks with the likes of Waka Flocka and Manny Fresh, Fat Pimp, has been dominating the southern hip hop scene for the last 8 years and has no intentions of slowing down.

His latest records *Uh Oh* and *Hurt They Feelings* hit the scene this year in preparation for his next mix tape titled *Life After Rack Daddy 1st Quarter*. On Monday, August 24, 2015 Fat Pimp signed a multi-year recording deal with California based label Dirty Water Music. This partnership symbolized a new era in Fat Pimp's music career that coined him as a southern rap pioneer. Fat Pimp is constantly on the road and will be bringing all of his club hits to a city near you.

www.IAmFatPimp.com

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