Press release

October 13, 2015

Swiss Post Solutions Provides Innovative Solution to The NPD Group to Support its Inventive Research Application

Swiss Post Solutions (SPS), a global innovator in Document Process Outsourcing with onshore, nearshore, and offshore capabilities, announced today that it has partnered with The NPD Group (NPD), a worldwide leader in market research, to provide an innovative and scalable document management solution. Due to immense consumer interest in its mobile application ReceiptPal, NPD entrusted SPS to transform consumer information into usable data to support its business.

NPD's ReceiptPal application is another in a series of groundbreaking innovations in data collection for market research. The application is designed to track consumer purchasing behavior and trends, while providing its users with a secure place to store receipts and track spending. To incent consumer engagement, NPD rewards them for uploading photos of their receipts. This, in turn, delivers receipt images that SPS expeditiously transforms into quantifiable data so NPD can provide its clients with market insights on consumer shopping behavior.

Steve Coffey, Chief Innovation Officer, commented, "At The NPD Group, we aggressively seek out state-of-the-art solutions for business applications that add value to the services we provide. The SPS solution enables us to further enhance the quality, quantity, and speed of the data we collect, enabling us to provide our clients with the deep insights based on precise, timely and reliable data."

Chief Executive Officer for SPS North America Dan Moscatiello said, "SPS is proud to offer innovative, scalable DPO solutions to companies like The NPD Group to ultimately fortify their competitive edge."

With dozens of secure document processing facilities worldwide, SPS has been named as one of the world's top document processing companies by the International Association of Outsourcing Professionals

(IAOP).

"Mobile data capture is gaining traction in a variety of industries with applications that increase efficiency and productivity. SPS has seen this trend toward digitization among our clients, and continues to offer innovation solutions that respond to market needs," said John Chestnut, SPS North America's Vice President of Solutions and Services.

The ReceiptPal application is available for free for both iOS and Android devices in the Apple App Store and in Google Play respectively.

About The NPD Group

The NPD Group provides market information and advisory services to help clients make better business decisions -- including developing and offering the right products in the right places at the right prices for the right people in order to grow their businesses.

NPD introduced sales tracking in many industries, initially using consumer panels, and is known as the industry authority for market size and trends. The company started their first retail tracking service for toys in 1984 and has launched services in more than a dozen industries since then. Today, NPD tracks businesses representing over $1 trillion in sales in the Americas and more across Europe and Asia-Pac.

About SPS

Swiss Post Solutions (SPS) is a leading outsourcing provider of solutions for paper-based business processes and innovative services in document management. SPS' 7,400 employees support business clients in the areas of financial services, insurance, media, entertainment, legal, higher education, and manufacturing in their digital transformation. Part of the Swiss Post group, SPS is headquartered in Zurich and Berne (Switzerland) with an active presence in all important international economic regions.

Swiss Post Solutions (SPS) North America (NA) offers a comprehensive suite of innovative business process outsourcing solutions and document management services that transform key business applications from paper to digital documents, enabling improved workflow and enhanced efficiencies. In the field of outsourced office services, SPS NA leverages its focus on process improvement to provide mailroom management, managed print services, reprographic services, IT helpdesk support, front office and reception services. Headquartered in New York City, SPS NA has offices in Los Angeles, San Francisco,

Chicago, Washington DC and Toronto, and operates secure document processing centers in Long Island

City and Toronto.

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