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# Ahead of the Curve: We Insure Group Receives National Recognition

# We Insure Group Named one of *The Principal 10 Best Companies for Employee Financial Security*

Jacksonville, FL – We Insure Group’s outstanding commitment to their employees’ financial and physical wellness has earned them the distinction of being one of the best.

An independent judging panel of employee benefit experts named We Insure Group as one of the 2015 winners of [*The Principal® 10 Best Companies for Employee Financial Security*.](http://www.principal.com/10best)

Judges selected We Insure Group because of their commitment to employee financial security through outstanding employee benefits. We Insure Group, currently employing (50) fifty people, will also be featured in the October issue of *Inc. Magazine* for this achievement.

 “Companies like We Insure Group are role models and provide inspiration for other growing businesses that want to become an employer of choice,” said Luke Vandermillen, vice president at the Principal Financial Group®. “These companies stand out not only for their commitment to their employees but also for their innovation in creating a workplace culture that fosters total employee financial security.”

The Principal® sponsors the national program, which is now in its 14th year. It honors growing companies (five-1,000 employees) for their commitment to their employees’ financial security.

“We are proud to have been named to The Principal 10 Best list,” said Philip Visali, CEO at We Insure Group. “We are committed to investing in our employees and appreciate the opportunity to share our best practices with other growing businesses.”

As part of their best practices, We Insure Group works with Chris Reuschle at RFW Wealth Advisors to help make choices that support their employees’ financial future.

Along with the award recognition, The Principal awards a donation to a charity selected by each winning company. We Insure Group chose CureSearch to receive the $2,500 donation.

Learn more about *The Principal 10 Best Companies for Employee Financial Security* at [www.principal.com/10best](http://www.principal.com/10best) .

**About We Insure Group**

We Insure Group® is a turn-key franchise solution for independent insurance agents. We Insure Group provides back office support and leverages its size to offer its franchisees the lowest fees/highest splits in the industry. As of September, 2015, We Insure Group has written premiums in excess of $100,000,000 with over 70 franchised locations. Franchise Opportunities are available in Florida and Georgia. For more information, visit [www.weinsuregroup.com](http://www.weinsuregroup.com).

**About the Principal Financial Group**

The Principal Financial Group® (The Principal®)[[1]](#footnote-1) is a global investment management leader offering retirement services, insurance solutions and asset management. The Principal offers businesses, individuals and institutional clients a wide range of financial products and services, including retirement, asset management and insurance through its diverse family of financial services companies. Founded in 1879 and a member of the FORTUNE 500®, the Principal Financial Group has $539.9 billion in assets under management[[2]](#footnote-2) and serves some 20.1 million customers worldwide from offices in Asia, Australia, Europe, Latin America and the United States. Principal Financial Group, Inc. is traded on the New York Stock Exchange under the ticker symbol PFG. For more information, visit www.principal.com.

1. “The Principal Financial Group” and “The Principal” are registered service marks of Principal Financial Services, Inc., a member of the Principal Financial Group. [↑](#footnote-ref-1)
2. As of June 30, 2015. [↑](#footnote-ref-2)