



For immediate release:

CRIMSON PEAK:

BLACK PHOENIX ALCHEMY LAB announces OCTOBER 31st Release for Line of Film-Inspired Fragrances, Nail Polish, Jewelry, and Statuary, in collaboration with LEGENDARY PICTURES

Perfumer extraordinaire **BLACK PHOENIX ALCHEMY LAB** presents a sensory masterwork: a line of thirty (30) individual, original fragrances inspired by the new Guillermo Del Toro gothic horror film **CRIMSON PEAK** (starring **Jessica Chastain** and **Tom Hiddleston**).

These collectible, hand-blended perfume oils expand upon the vivid world of the film's characters and story points, and will be available in 5ml apothecary bottles exclusively via the Black Phoenix Alchemy Lab website on **OCTOBER 31st, 2015**, fully licensed with **Legendary Pictures**

For the first time ever, the Lab will accompany these with a fully licensed array of **atmosphere sprays, nail polishes, custom jewelry, and statuary** hearkening back to scenes and motifs from the film.

****FULL SCENT AND PRODUCT DESCRIPTION LIST UPON REQUEST****



ABOUT THE LAB:

Black Phoenix Alchemy Lab (BPAL) specializes in formulating body and household blends with a dark, romantic Gothic tone. Their general catalog contains literally hundreds of scents running the aesthetic gamut of magickal, pagan and mythological blends, Renaissance, Medieval and Victorian formulas, and horror/Gothic-themed scents. BPAL's licensed fragrance collections include collaborations with **The Henson Company, Neil Gaiman, Clive Barker**, and many others. For more info, please visit <http://blackphoenixalchemy.com>.

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ABOUT THE FILM:

Crimson Peak is the latest visionary masterwork by award-winning director **Guillermo Del Toro** (*Pan's Labyrinth, Pacific Rim*), starring **Jessica Chastain, Tom Hiddleston, and Mia Wasikowska**. Release date: October 15th, 2015

After marrying the charming and seductive Sir Thomas Sharpe, young Edith (Mia Wasikowska) finds herself swept away to his remote gothic mansion in the English hills. Also living there is Lady Lucille, Thomas' alluring sister and protector of her family's dark secrets. Able to communicate with the dead, Edith tries to decipher the mystery behind the ghostly visions that haunt her new home. As she comes closer to the truth, Edith may learn that true monsters are made of flesh and blood.

