**Local Marketing Solutions Group, Inc.**

**1600 Golf Road, Suite 1200**

**Rolling Meadows, IL 60008**

**Contact: Brett Knobloch**

**Phone: 312.475.2963**

**Email:** **Brett.Knobloch@JGSullivan.com**

 **Date of Release: October 20, 2015**

 **FOR IMMEDIATE RELEASE**

**LOCAL MARKETING SOLUTIONS GROUP INCORPORATED and operating unit JGSULLIVAN INTERACTIVE ACQUIRES INNOVATIVE VIDEO PRODUCTION GROUP, WEBLYGUYS**

ROLLING MEADOWS, IL – Local Marketing Solutions Group Inc. and operating unit JGSullivan Interactive, a rapidly growing marketing solutions holding company and technology firm has acquired WeblyGuys, a leading edge online video production company.

Al Croke, Local Marketing Solutions Group Inc.’s President and CEO said “the acquisition of WeblyGuys adds significant video production capabilities, including Explainer, App & Extension, Profile and Screencast Videos.” Croke added “The market is exploding with demand for quality video content and we’ve been able to acquire one of the most talented and appropriately priced players in the market”.

WeblyGuys will continue to function as a stand-alone brand but will support the client needs of Local Marketing Solutions Group’s operating companies JGSullivan Interactive headquartered in Chicago and a previous acquisition, award winning agency DuFour Advertising, based in Wisconsin, which already boasts significant video production capabilities.

Local Marketing Solutions Group, Inc. will continue to pursue additional acquisition opportunities, in support of the long-term strategic vision of providing clients with a full spectrum of marketing execution services. Our hosted marketing technology platforms provide large companies brand control at the corporate level and provide execution efficiency and local channel flexibility.

ABOUT LOCAL MARKETING SOLUTIONS GROUP

Local Marketing Solutions Group was formed in 2012 by the executive management team of JGSullivan Interactive Inc. The purpose of the holding company is to continue the expansion of offering the broadest and most efficient marketing solutions to national and international brands that drive revenue through local sales and marketing channels. The company provides marketing automation technology and supporting marketing services capabilities, corporate marketing can control brand image and facilitate product and service content and materials for local channels.

ABOUT JGSULLIVAN INTERACTIVE

JGSullivan Interactive is privately held interactive technology company focused on providing local marketing solutions to national brands. Technology services include: [Adbuilding](https://www.jgsullivan.com/home/technology/adbuilder-customizer/), [Digital Asset Management](https://www.jgsullivan.com/home/technology/digital-asset-management/), [Coop](https://www.jgsullivan.com/home/technology/co-op-management/) & Media management, Lead Nurturing, [Dealer Websites/Landing Pages](https://www.jgsullivan.com/home/technology/channel-locators-local-websites/), [eCommerce](https://www.jgsullivan.com/home/technology/ecommerce/), [SEM/SEO/Social media](https://www.jgsullivan.com/home/technology/mobile-social-seo-sem/), [media output management](https://www.jgsullivan.com/home/technology/media-management-data-integration/) and consulting. The firm was originally founded in 1955 as JGSullivan Advertising, Inc., and today is part of the Local Marketing Solutions Group, Inc. Clients include: John Deere, Crosley, Dell Global, Homefurnishings.com, Michelin, Xylem Inc., and SunEdison. Website: <http://www.JGSullivan.com>

ABOUT WEBLYGUYS

WeblyGuys was the creation of entrepreneur, Oleg Posternatsky, and a group of young professionals who have grown up in the world of cyber-everything. Collectively they developed a powerful set of tools, experience and abilities for clients seeking to maximize return on investment from their digital presence on the internet. Services include: [Explainer Video Production](http://www.weblyguys.com/our-portfolio/explainer-video-production/), [App & Extension Videos](http://www.weblyguys.com/our-portfolio/app-extension-videos/)[, Screencast Video Production](http://www.weblyguys.com/our-portfolio/screencast-videos/), [Online Traffic Growth Services](http://www.weblyguys.com/our-services/traffic-business-growth/), along with [Website Design and Development](http://www.weblyguys.com/our-portfolio/website-design-development/). Clients include: Google Enterprise, Jimmie Kimmel Christmas, Fashion One, London Olympics, Pioneer and Cannes FilmFest. Website: <http://www.weblyguys.com>

ABOUT DUFOUR ADVERTISING

Established in 1980, DuFour Advertising is a full service advertising agency specializing in video, digital media, and print. Recognized internationally for creative, award-winning ideas with a focus on results, DuFour Advertising provides comprehensive communications services, including: [marketing and advertising strategy and production, brand building, public relations, and media planning and placement](http://www.dufour.com/case-studies/). Clients include: ACUITY Insurance, Kohler Co., Red Arrow, Vollrath, Mercury Marine, Wigwam Mills, Mario-Camacho Foods, Lava Brand Motion Lamps, and Manitowoc Food Service. Website: <http://DuFour.com>

###