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Fight Network Launches in Bosnia, Serbia and Montenegro

Toronto – Anthem Sports & Entertainment Corp. announced today that **Fight Network**, the world's premier combat sports television channel, has signed a multi-year deal with **RTV Pink** to expand its European broadcast footprint to carriers in Bosnia, Serbia and Montenegro. Fight Network will be included in RTV Pink's Klik Pink platform, transmitting to over 100 cable operators in the region and adding over 300,000 new subscribers.

Fight Network is a 24/7 HD television channel dedicated to complete coverage of combat sports. It airs programs focused on the entire scope of the combat sports genre, including mixed martial arts, boxing, kickboxing, professional wrestling, traditional martial arts, fight news and analysis, as well as fight-themed drama, reality series, documentaries and feature films. Fight Network's dynamic programming lineup includes live events from around the world and extensive news coverage. Fight Network is distributed on cable, satellite and IPTV systems in the U.S., Canada and over 30 countries across Europe, Africa and the Middle East, as well as globally on digital platforms, including online, mobile apps and streaming devices.

"Our launch on RTV Pink significantly expands our presence in Eastern Europe, marking yet another important milestone in our global multi-platform growth strategy," said Leonard Asper, CEO of Anthem Sports & Entertainment Corp. "As the exclusive home of some of the world's biggest mixed martial arts, boxing and kickboxing events, Fight Network's combat sports content is a perfect fit for subscribers in the region."

RTV Pink is owned by Pink Media Group, the largest media conglomerate in the Balkans. Fight Network is owned by Anthem Sports & Entertainment Corp.

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About Anthem Sports & Entertainment Corp.

Anthem Sports & Entertainment Corp. is a global leader in operating targeted specialty television channels on linear, digital and mobile platforms with offices and studios in New York, Toronto, Las Vegas and Los Angeles. Anthem's portfolio includes [Fantasy Sports Network \(FNTSY\)](#), the world's first and only channel dedicated to fantasy sports, [Edge Sport](#), an extreme and action sports network launching soon in Canada and other territories, [RotoExperts.com](#), a leader in fantasy sports content, [DailyRoto.com](#), the most comprehensive and far-reaching daily fantasy sports website, and [Fight Network](#), the world's premier combat sports channel now broadcasting in the U.S., Canada and over 30 other countries. Anthem also has a significant ownership interest in [Pursuit Channel](#), one of the top outdoor channels in the U.S. available in over 40 million homes, and it owns [SportsGrid.com](#), a leader in general sports entertainment commentary. Anthem has also partnered with Lucas Oil Products to launch [MAVTV Canada](#), a 24-hour destination channel for all things motorsports in the Canadian market.