

BUSINESS BENEFITS OF THE INTERNET OF THINGS



of IT executives agreed they feel the Internet of Things (IoT) provides their organizations with the opportunity to better meet their objectives in the next year.

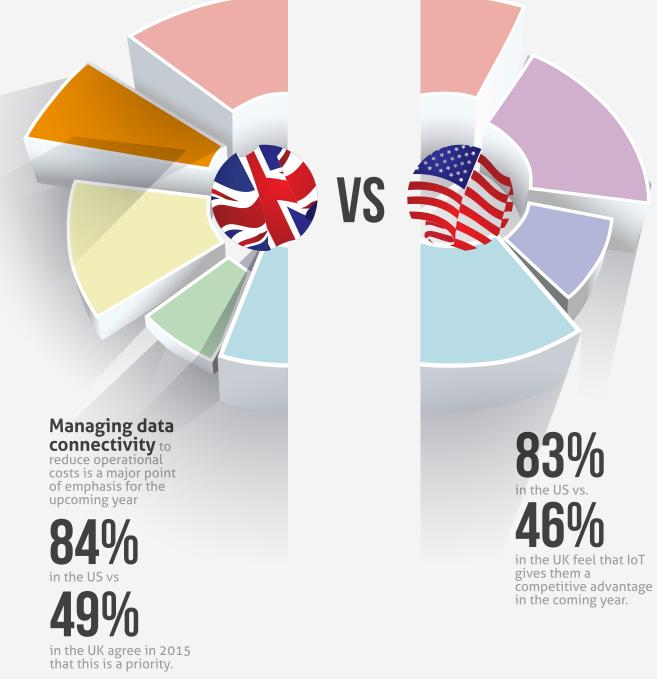


of smaller companies agree compared to 59% in 2013.

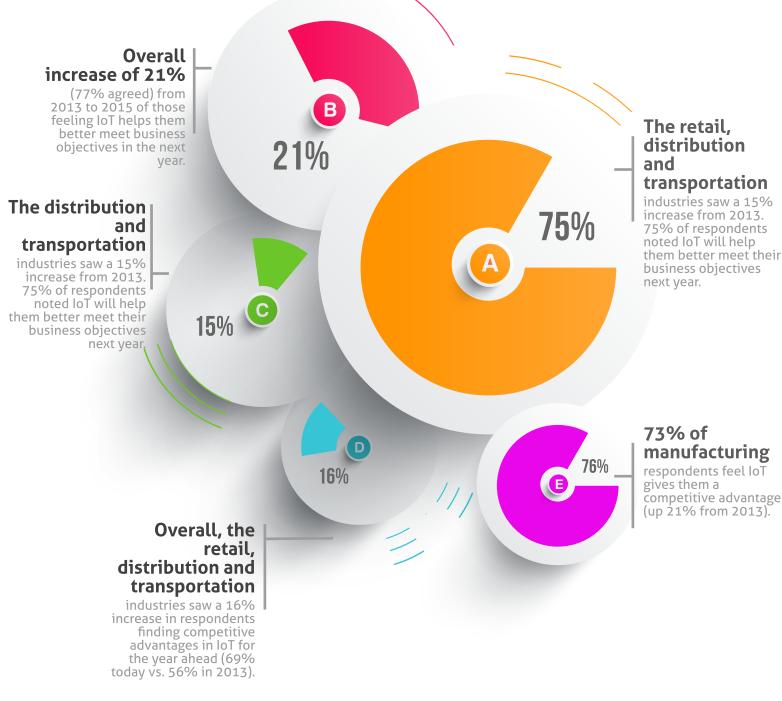
(3000+ employees) agree compared to 65% in 2013.

that IoT gives them a competitive advantage in the upcoming year.

BAH HUMBUG! MORE PESSIMISM IN THE UK COMPARED TO THE US WHEN IT COMES TO IOT



SECTORS LIKELY TO SEE THE MOST RETURNS FROM THEIR IOT STRATEGY: MANUFACTURING ALONG WITH RETAIL, **DISTRIBUTION AND TRANSPORT**

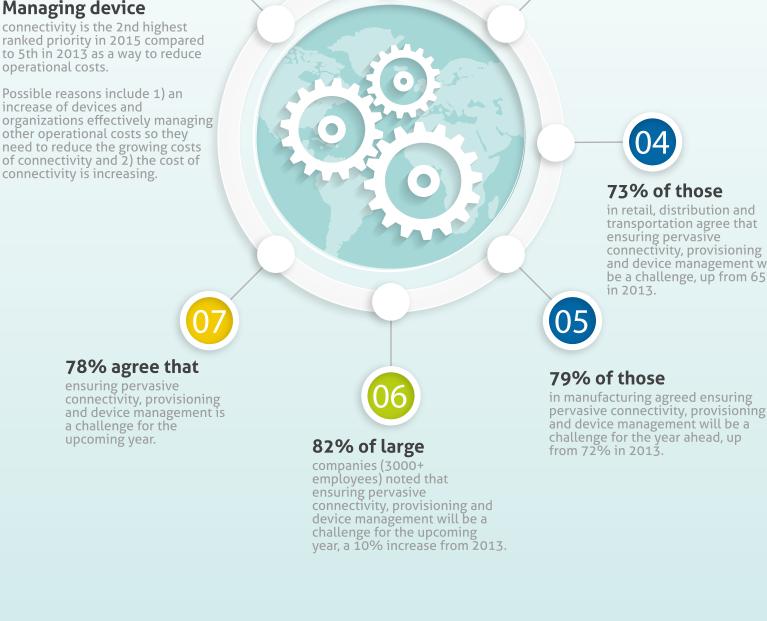


device connectivity to reduce operational costs is significant (18% increase over 2013). 17% increase for larger companies that agree managing device

MANAGING DEVICES, CONNECTIVITY AND

COSTS A GROWING TREND

75% of financial services companies agree that managing



BIG DATA, BIG PROBLEM? ARE ORGANIZATIONS EFFECTIVELY HANDLING AND ANALYZING THE DATA?

priority in the upcoming year (73% today up from 56% in 2013).

connectivity to reduce operational costs is a major

73% of those in retail, distribution and transportation agree that ensuring pervasive connectivity, provisioning and device management will be a challenge, up from 65%

Increased data

demands are still an

issue for many respondents ás just agree that collecting, managing and storing data from device sensors equipped to oversee is a challenge for the upcoming year, a 9% increase from 2013. the collection, management and storage of data in the upcoming year.



More devices might mean

more challenges as

of those in the of those in the US retail, distribution and transportation industries agree that analyzing application-specific sensor data and connectivity data to obtain useful insights is a challenge for the year ahead.

manufacturing industry in the UK agree that analyzing application-specific sensor data and connectivity data to obtain useful insights is a challenge from 48% in

BUILDING AND DEVELOPING still find building the IoT device and sensor hardware is a challenge in the upcoming year, a slight increase (4%) from 2013. See developing the IoT application and enabling for different platforms to be a challenge, particularly for smaller companies (1000 to 3000 employees), where 80% feel it's a big undertaking.

find integrating the IoT application with enterprise-wide data and application systems is an issue, particularly in the US where 80% agreed it's a challenge for the year ahead. of larger organizations are starting to build IoT and M2M

*aeris

of those in the UK primarily

build IoT and M2M applications in-house and are seeing double-digit growth.

> Aeris is a pioneer and leader in the market of the internet of things – as an operator of end-to-end IoT services and as a technology provider enabling other operators to build profitable IoT and M2M businesses. Among our customers are the most demanding users of IoT services today, including Hyundai, Acura, Rand McNally, Leica, and Sprint. Through our technology platform and dedicated IoT and M2M services, we strive to fundamentally improve their businesses – by dramatically reducing costs, improving operational efficiency, reducing time-to-market, and enabling new revenue streams. Visit www.aeris.com or follow us on Twitter @AerisM2M to learn how we can inspire you to create new business models and to participate in the revolution of the Internet of Things.

applications in-house vs. 56% in 2013.