

MEDIA RELEASE
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SPLORA

SPLORA TAKES ON TELEMARKETERS & ROBOCALLS

A telecommunications company that empowers consumers by blocking nuisance calls

SAN FRANCISCO – October 29th, 2015 – Splora, a San Francisco based telephone company announces today it will cooperate with the FCC to bring an end to unwanted telemarketer calls and robocalls in particular. As of next month, Splora will provide accurate and timely information to the FCC that will enable the FCC to prosecute offenders.

Splora has developed an app that allows a consumer to block an incoming unwanted call by simply pushing a button on their mobile phone. The app then engages the telemarketer in conversation (via an interactive recorded message) to determine the company they are representing and where they are located.

During this process, the Splora platform traces the real origin of the call (defeating the spoofing of numbers used by telemarketers to avoid detection) and then advises the telemarketer that their call has been recorded. The telemarketers real number is then obtained and the information will be forwarded to the FCC for further investigation. Provision of this information in real time to the FCC will enable the Commission to take action with accurate evidence. The service will also be available to protect land line services.

CEO of Splora, Terry Crews states, *"power to the user at last! Over the last 5 decades I have worked within the telecommunications industry and have seen the way consumers have been treated by telephone companies first hand. It's refreshing to see that the FCC is taking action to stop the nuisance calls. I hate telemarketer calls and I'm not the only one! Complaints about telemarketers are by far the largest number of complaints received by the FCC daily"*.

"Around the world, regulators have tried many times without success to stop unwanted calls. The 'Do Not Call' list was one attempt to stop them. This fails as foreign call centers do not abide by the rules and many actually use the list to generate calls."

Crews adds, *"technology created the problem by enabling telemarketers to randomly call telephone numbers, now it is up to technology to act on behalf of the consumer to give us back uninterrupted precious moments."*

"For too long we have been subjected to unwanted calls from telemarketers and their partner in crime is the phone companies that supply them with the tools and lines to carry out such calls. The big phone companies won't act as it is a valuable revenue source for them. With Splora, we will relentlessly pursue them."

The Splora app is free and also allows free calls, chat and video calls between users. It was developed by Terry Crews a veteran of over 50 years in the communications industry who is passionate about handing power back to the user in his fight against big phone companies and telemarketers.

Splora will launch in the US on the 17th November 2015, for further information: www.splora.com

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