Headline:

MuZicCardZ Launches Music Video eCards with the “Happy Birthday” Song

Summary:

MuZicCardZ, an Austin, Texas company, launched their new website offering online music video greeting cards (eCards). The eCard videos feature songs performed and recorded by musicians, beginning with musicians based in Austin, Texas, then expanding to other markets. MuZicCardZ will begin by selling Birthday eCards, with artists singing the traditional “Happy Birthday To You” song, which MuZicCardZ has licensed from Warner/Chappell Publishing. Christmas eCards will also be available, and future eCards will be offered for various occasions for celebration, such as love songs for Valentine’s Day.