

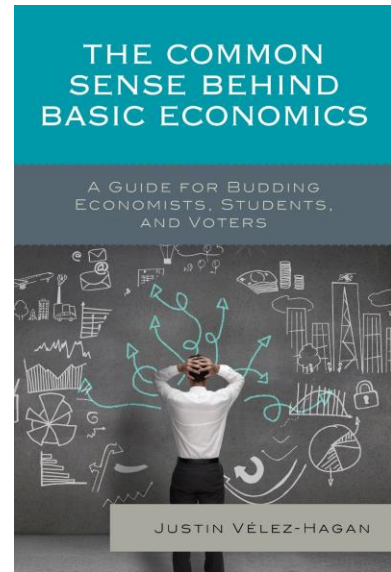
New Book Aims to Educate Voters and Legislators on the Basics of Economics

(High-res photos available: www.CommonSenseEcon.com)

Washington, D.C., October 30, 2015 – *The Common Sense behind Basic Economics: A guide for budding economists, students, and voters* was officially released this week by Lexington Books, an imprint of Rowman & Littlefield. Authored by economic policy analyst and media personality Justin Vélez-Hagan, the book aims to educate the public on the importance of understanding the basics of economics before participating in upcoming elections.

“Economics, even including introductory courses, has become so complicated in its presentation that few are able to grasp and retain the basic understanding required for citizens to be informed and engaged in government and politics,” said Justin Vélez-Hagan.

“Elected representatives aren’t immune. I’ve worked with dozens on a national and local level and am constantly amazed at how few understand economics. Given the upcoming 2016 presidential election, there’s never been a more important time for Americans – both voters and legislators – to at least learn the basics, to hold our representatives accountable and make it our civic duty to make the best choices.”



The *Cliff's Notes*-style primer attempts to explain the basics of the basics in simple and easy-to-understand language that “isn’t drier than the Atacama Desert,” without the charts, graphs, and formulas typically found in text books. Adding in a dash of humor and politics, the book can be a fun supplement to the typical basic econ textbook, or can be used as a standalone introduction, with additional end-of-chapter discussions on today’s relevant policy discussions.

What others are saying:

“Justin has a remarkable understanding of economics and explaining his viewpoints for my Millennial generation.” –Jeb Bush, Jr.

“Vélez-Hagan provides a refreshing and demystifying take on the economic policy issues that capture the attention of both traditional and social media.” –Dr. Ryan Brady, professor of economics

[Read more here](#). To purchase a copy, please visit the online sites of Barnes & Noble, Target, Amazon, or Lexington Books. For endorsements, reviews, and discounted copies visit: www.CommonSenseEcon.com. For upcoming speaking engagements or to book an appearance, email: Media@CommonSenseEcon.com.

ABOUT THE AUTHOR

JUSTIN VÉLEZ-HAGAN has written for more than a dozen national and local publications while boasting a successful career as an economic policy analyst, adjunct professor, and entrepreneur. The founder of a [national non-profit organization](#), he also sits on the boards of a number of other organizations. He is a frequent guest on radio and television news programs and advises national leaders on policy issues related to his expertise. Full bio and a list of written works and previous speaking engagements can be found here: www.JustinVH.com.

ABOUT LEXINGTON BOOKS

LEXINGTON BOOKS is an imprint of Rowman & Littlefield, a leading independent publisher and one of America’s largest book distributors.

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