

## **eFolder Announces Bronze Sponsorship of Cloud Expo Silicon Valley 2015**

eFolder to Showcase Cloud-to-Cloud Backup Solution for Office 365, Google Apps, Salesforce, and Box to Cloud Industry Experts

**San Francisco, CA – November 2, 2015** – [eFolder](#), a leading supplier of business continuity, cloud data protection and cloud file sync solutions, today announced that it is a Bronze Sponsor of Cloud Expo Silicon Valley 2015 in Santa Clara, CA from November 3-5. Conference goers will have the opportunity to visit eFolder at booth 708 to learn more about eFolder Cloudfinder, the company's cloud-to-cloud backup solution for Salesforce, Office 365, Google Apps and Box.

Cloud Expo is an annual global enterprise IT show where cloud vendors and leading cloud industry players come to discover, experience and discuss the world of the cloud and how new technology is affecting the IT landscape. The show floor will feature over 100 exhibitors offering dynamic solutions and attendees will also have the opportunity to attend industry keynotes, general session, breakout sessions, and a demo theater where they will have the chance to get even closer to the technology solutions that interest them and the people who created them.

eFolder will be showcasing eFolder Cloudfinder, the most comprehensive cloud-to-cloud backup solution on the market, providing backup, instant full-text search, and restore capabilities for cloud applications, including Salesforce, Office 365, Google Apps and Box. Cloudfinder's unified interface lets administrators search for and recover data across multiple cloud applications and users. Organizations using Cloudfinder can rest assured that their cloud application data is searchable and recoverable in the event of data loss.

"eFolder is excited to be a Bronze Sponsor of Cloud Expo Silicon Valley 2015, an event that connects leading cloud industry experts and professionals to discuss the latest developments in cloud technology, including the rapid transition from on-premises services to cloud applications," says Bryan Forrester, senior vice president of sales at eFolder. "We look forward to exhibiting eFolder Cloudfinder, a service designed for businesses that want to secure their cloud application data, no matter where it resides."

Attendees can receive more information about eFolder Cloudfinder by visiting eFolder at booth 708. Attendees are also invited to attend the following eFolder sessions:

**Title:** Technical Session: *Cloud Application Data Loss: Top 5 Sources and Prevention*

**When:** Tuesday, November 3 at 1:55 p.m.

**Presenter:** Bryan Forrester, Vice President of Sales at eFolder

**Title:** General Session: *How to Restore Cloud Application Data Using Cloudfinder*

**When:** Thursday, November 5 at 10:00 a.m.

**Presenter:** Sam McIntyre, Partner Enablement Specialist at eFolder

**Title:** Demo Theater Presentation: *eFolder Cloudfinder Demo Presentation*

**When:** Thursday, November 5 at 11:05 a.m.

**Where:** Demo Theater

**Presenter:** Michael Plotkin, Sales Engineer

To get the latest news and updates during the event, attendees can engage with eFolder on Twitter: [@eFolder](#) Instagram: [@eFolder](#) and Facebook: [www.facebook.com/efolder](http://www.facebook.com/efolder).

### **About eFolder**

eFolder is a leading supplier of cloud data protection, business continuity, and cloud file sync solutions for MSPs, solution providers, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast

and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: [www.efolder.net](http://www.efolder.net) and follow us on Twitter: [@eFolder](https://twitter.com/eFolder)