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Contact: Erin Brereton
773-852-9684
breretonerin@gmail.com

TALENT INTELLIGENCE DEBUTS ENHANCED DIVERSITY SERVICES

CHICAGO, Nov. 10, 2015 — Global leadership risk management company Talent Intelligence, which debuted its new website last week, today announced it has expanded its services to provide clients with diversity intelligence program guidance and planning assistance.

In recent years, changes in the global workforce have made talent pipelining and other programs that address diversity and inclusion a critical component of companies' continuity efforts.

Workplace diversity can provide significant results. It has proven to be one of the key predictors of sales revenue and profitability; organizations with the highest diversity levels saw nearly 15 times more sales revenue, compared to companies with low racial or gender diversity levels, according to a study published in the [April 2009 issue](#) of the American Sociological Review.

Diversity programs can also help with recruitment. In today's increasingly tight talent market, when trying to attract in-demand employees, an organization's commitment to diversity and inclusion can be a key selling point.

However, companies often struggle to find diverse employees — because they don't know where to look for candidates or what they want. Talent Intelligence's increased diversity intelligence services can help organizations:

- Thoroughly understand the market and determine where diverse employees are located
- Learn how to relocate diverse talent
- Identify the best industry-specific attraction, retention and leadership practices
- Build a robust pipeline of diverse talent across multiple roles and sectors — which companies can recruit from without incurring any placement fees

For more information about Talent Intelligence's expanded diversity intelligence services, please visit its recently redesigned website, talentintelligence.com.

About Talent Intelligence

Talent Intelligence is a global management consulting firm that provides talent planning and human capital risk management services. The company offers its clients various talent intelligence applications in key areas — such as succession planning, organizational change, competitive intelligence, new product and/or market entry, mergers and acquisitions, diversity and leadership acquisition. With offices in Chicago, London and Sydney, Talent Intelligence serves clients in a variety of industries, including pharmaceutical, financial services and engineering.

Talent Intelligence
11 E. Illinois St.
Chicago, IL 60611
Telephone: 312- 284-2950