

## Remineralization a Clear Next Step for Aquasafe Reverse Osmosis Systems

A surging Aquasafe Systems has launched a new line of remineralizers for its popular reverse osmosis systems. They will provide perfectly mineralized drinking water, while still maintaining Aquasafe's affordable pennies-per-liter cost. For Aquasafe, it represents the next evolution of their systems, a new way to connect with customers old and new, and another reminder of just how far the company has come.

"We're really blessed to have become known for our RO systems over the last 20 years, and this is just the logical next step for customers and our systems," says Aquasafe CEO Ryan Anthony. "We're extremely excited about it and our customers are too."

The main reason Anthony says he expects the remineralizers to be a hit is their economy. It is Aquasafe's value in particular, he says, that draw customers - and keep repeat customers.

"We believe that there is literally no competing RO system with remineralization at our current price point, quality, and service level. We get feedback from our customers that our RO systems can cost as little as 1/3 of the price of those at local hardware stores, and they last - we know of at least one system that will be closing on 20 years of use this year. Adding affordable remineralization is just another way we're differentiating ourselves from other providers."

Another great feature, Anthony says, is that the remineralizers work not only with Aquasafe's systems, but with many systems on the market.

"Even if you're stuck with another RO system, we can help you. Just like our filters and membranes, we've chosen to introduce remineralizers that work with most systems on the market. Feel free to get in touch with us if you're wondering whether they'll work with yours."

In business since 1993, Aquasafe Systems ([aquasafecanada.com](http://aquasafecanada.com)) nearly went out of business after its original founder passed away. Current CEO Anthony brought the company back, and today the remineralizers are just the latest good news from a now-surging company that has a lot more on tap.

### About Aquasafe Systems

For 20 straight years, Aquasafe has provided water filtration systems and products to satisfied customers across North America and beyond. Aquasafe's goal is to remain a leading provider of home and aquarium RO and RO/DI systems, offering an incredible value by ensuring high quality materials at a low overall cost of ownership, while expanding into compatible markets. Drinking

water produced by Aquasafe Systems is free of potentially harmful chemical contaminants and particulates, and Aquasafe's line of Aquarium RO filtration systems have been in production since the conception of the company and feature a process that has set the standard of Aquarium RO filtration for oppm water. Aquasafe Systems offers online shopping and support at [aquasafecanada.com](http://aquasafecanada.com)