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Anthem’s FNTSY Sports Network and Fight Network Launch on Apple TV

New York – Anthem Sports & Entertainment Corp. announced today that **Fantasy Sports Network (FNTSY)**, the world’s first and only channel dedicated to fantasy sports, and **Fight Network**, the world’s premier combat sports television channel, have launched on the newly released fourth-generation **Apple TV** set-top box media player.

Both networks are now available for download from the new Apple TV App Store, including a video-on-demand (VOD) component and a 24-hour live HD stream.

“We’re excited to expand our multi-platform content onto the cutting-edge Apple TV media player,” said Leonard Asper, CEO of Anthem Sports & Entertainment Corp. “Apple TV users can now personalize their fantasy sports and combat sports experience with premium original content, including exclusive on-demand features and a live 24-hour stream of the channels. This marks a significant milestone in the execution of our digital expansion strategy.”

FNTSY Sports Network is the world’s first and only 24/7 television network designed from the ground up to inform, engage and entertain the more than 57 million enthusiasts who play fantasy sports annually and on a daily basis. The destination channel for fantasy sports players, its programming includes exciting live studio programming, call-in shows, expert panels, celebrity and expert drafts, reality programming and on-site commentary from sports venues, as well as short-form programming from the experts around the continent, providing fantasy sports discussion and analysis for football, baseball, basketball, soccer, golf, hockey, NASCAR and other sports. It also includes a fantasy sports “ticker” that is second to none in the world of sports.

Fight Network is a 24/7 HD television network dedicated to complete coverage of combat sports. It airs programs focused on the entire scope of the combat sports genre, including mixed martial arts, boxing, kickboxing, professional wrestling, traditional martial arts, fight news and analysis, as

well as fight-themed drama, reality series, documentaries and feature films. Fight Network's dynamic programming lineup includes live events from around the world and extensive news coverage. Fight Network is distributed on cable, satellite and IPTV systems in the U.S., Canada and over 30 countries across Europe, Africa and the Middle East, as well as globally on digital platforms, including online, mobile apps and streaming devices.

Featuring a redesigned interface that uses Touch and voice to reimagine how viewers interact with the TV screen, the new Apple TV includes a Siri glass Touch surface remote, a cleaner design and a customized home screen. The device will also bring Apps to television, allowing users to make individual choices about what they want to watch, and when and where they want to watch it. Capitalizing on the new Apple TV and its powerful new tvOS, Anthem Sports & Entertainment Corp. has created an experience that makes the TV feel as personal as the iPhone or iPad.

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About Anthem Sports & Entertainment Corp.

Anthem Sports & Entertainment Corp. is a global leader in operating targeted specialty video channels on linear, digital and mobile platforms with offices and studios in New York, Toronto, Las Vegas and Los Angeles. Anthem's portfolio includes [Fantasy Sports Network \(FNTSY\)](#), the world's first and only channel dedicated to fantasy sports, [DailyRoto.com](#), the most comprehensive and far-reaching daily fantasy sports website, and [Fight Network](#), the world's premier combat sports channel now broadcasting in the U.S., Canada and over 30 other countries. Anthem also has a significant ownership interest in [Pursuit Channel](#), one of the top outdoor channels in the U.S. available in over 40 million homes, and it owns [SportsGrid.com](#), a leader in general sports entertainment commentary. Anthem has partnered with IMG to launch [Edge Sport](#), an extreme and action sports network launching soon in Canada, and has also teamed up with Lucas Oil Products to launch [MAVTV Canada](#), a 24-hour destination channel for all things motorsports in the Canadian market.

