

PIATTELLI

Wine Spectator

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Piattelli Malbec Luján de Cuyo Premium Reserve 2013 Named in *Wine Spectator's* Top 100 Wines of 2015

Full List Unveiled on WineSpectator.com

Minneapolis, MN (November 25, 2015)—[Wine Spectator](http://WineSpectator.com), the world's leading authority on wine, has announced the Piattelli Malbec Luján de Cuyo Premium Reserve 2013 has been named the #44 wine in this year's list of the Top 100 Wines. The full list of the Top 100 Wines can be found online at <http://2015.top100.winespectator.com>.

"The wine world is expanding rapidly, in diversity and quality—and 2015's Top 100 list is proof of that," said Thomas Matthews, Executive Editor, *Wine Spectator*. "It's been another impressive year for the globe's vintners, and our team is excited to share with our readers all the rising stars, excellent values and benchmark bottles from both traditional and emerging regions."

Piattelli Vineyards is thrilled and honored to be ranked #44 and the highest rated Argentina wine in this year's prestigious Wine Spectator's Top 100 List of 2015! This ranking comes amid a whirlwind of 90+ rankings across many of the wines from our two vineyards in Mendoza and Cafayate. "To say that 2015 has been an outstanding year for Piattelli is an understatement. This is a huge accomplishment for Piattelli Vineyards and it speaks to the dedication and pride that our winemaking team puts into every bottle, from grape to glass", Jon Malinski, owner of Piattelli Vineyards. "Great wines won't happen without a commitment to excellence and you will never sell that second bottle unless your customer sees value in the first."

The winning bottles were selected from a pool of more than 18,000 wines by *Wine Spectator* editors in the magazine's independent blind tastings. Selections are based on four criteria: quality (represented by score), value (reflected by release price), availability (based on the number of cases made or imported into the U.S.) and what *Wine Spectator* calls the "X-factor"—or, in other words, the excitement generated by the wine.

For additional details on the Top 100 Wines, please visit www.top100.winespectator.com. Exclusive videos are also available on the site—providing visitors with a peek inside the blind tastings and what goes on behind closed doors as the editors make their selections.

The full list can also be found in *Wine Spectator's* special Top 100 issue on newsstands Dec. 1.

About Piattelli Vineyards

Piattelli Vineyards covers 477 acres in Cafayate, Salta (elev. 5,577 feet) and 121 acres in Luján de Cuyo, Mendoza (elev. 3,300 feet). Piattelli's wines fall between the US \$10 to \$30 range. Piattelli Vineyards has received numerous accolades since releasing its first vintage nearly a decade ago. It is distributed in Minnesota by Vinocopia Inc and nationally in the United States under the Casa Vinicola Zonin USA umbrella.

www.piattellivineyards.com

About Wine Spectator

Wine Spectator is the world's leading authority on wine. Anchored by *Wine Spectator* magazine, a print publication that reaches more than 3 million readers worldwide, the brand also encompasses the Web's most comprehensive wine site (WineSpectator.com), mobile platforms, and a series of signature events. Wine Spectator examines the world of wine from the vineyard to the table, exploring wine's role in contemporary culture and delivering expert reviews of more than 18,000 wines each year. Parent company M. Shanken Communications also publishes *Cigar Aficionado*, *Whisky Advocate*, *Market Watch*, *Shanken News Daily* and *Impact*.

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