



## NEWS RELEASE

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**SVP** WORLDWIDE

### **CETOL 6 $\sigma$ Selected by SVP Worldwide for Robust Design**

***Global leaders in the sewing industry choose Tolerance Analysis solution from Sigmetrix***

**MCKINNEY, Texas – December 3, 2015** – SVP Worldwide, one of the world’s largest consumer sewing machine companies, selected CETOL 6 $\sigma$  to implement tolerance analysis within their R&D department. SVP Worldwide is a company that designs, manufactures, and distributes consumer sewing machines and accessories around the world under 3 brands: Singer, Husqvarna Viking, and Pfaff. This initiative will further strengthen their product development team’s ongoing commitment to bring the best possible products to the market.

As a global leader doing business through its affiliated companies in over 190 countries, SVP Worldwide specializes in the design, manufacture and distribution of innovative consumer and artisan sewing, quilting and embroidery machines, accessories, embroidery designs and software. “SVP’s product development process is tightly controlled to ensure new products meet design specifications and business requirements at each stage. Furthermore, a modern top-of-the-line sewing and embroidery machine is a highly complex product with hundreds of fine mechanics parts with high demands on tolerances and fatigue resistance. Therefore, we are sure that implementing CETOL 6 $\sigma$  and partnering with ARIADNE Engineering for training will allow us to manufacture high-quality, and cost effective machines and will be an integral component to achieve robust design throughout our line,” stated Staffan Palm, Mechanics Design Manager at SVP Worldwide.

CETOL 6 Sigma tolerance analysis software provides product development teams with the insight required to confidently release designs to manufacturing. Precise calculation of surface sensitivities exposes the critical-to-quality dimensions in the assembly. Utilizing advanced mathematical solutions, this tolerance analysis solution accelerates optimization to achieve robust designs ready for manufacturing.

“We are proud to be a member of Sigmetrix’ distributor network, and are quite pleased that SVP Worldwide will be able to achieve their design and manufacturing goals using CETOL 6 Sigma,”

comments Miroslaw Chamera, Managing Director and owner of ARIADNE Engineering. “We are confident that the use of Sigmatrix’ CETOL 6 Sigma will enable the engineering team to manage their tolerances and increase quality.”

“We are excited that SVP Worldwide is integrating CETOL 6σ into their R&D department, and we’re confident that they will successfully accelerate the quality and robustness of their high-quality sewing machines,” remarked Sigmatrix President Chris Wilkes. “We are proud to be partnering with ARIADNE Engineering as we assist SVP with the integration our tolerance analysis solution into the design process.”

For more information on CETOL 6 Sigma visit: <http://www.sigmatrix.com/products/cetol-tolerance-analysis-software/>

### **About Sigmatrix**

Sigmatrix is a global provider of comprehensive, easy-to-use software solutions that help users achieve robust designs through tolerance analysis and the correct application of GD&T. With over 20 years of research and development, Sigmatrix products eliminate the error between as-designed assemblies and as-produced products. For more information, visit their website at [www.sigmatrix.com](http://www.sigmatrix.com).

### **About SVP Worldwide**

SVP Worldwide is the world’s largest consumer sewing machine company and source of the SINGER®, HUSQVARNA VIKING® and PFAFF® sewing machine collections. As a global leader doing business through its affiliated companies in over 190 countries, SVP Worldwide specializes in the design, manufacture and distribution of high quality consumer and artisan sewing, quilting and embroidery machines, accessories and notions.

### **About ARIADNE Engineering AB**

ARIADNE Engineering AB is a provider of leading engineering CAD/CAE software, training and PLM-solutions to Scandinavian companies. Through its products and services, ARIADNE delivers added value to its customers and helps them to create better and innovative products more effectively. ARIADNE has operated in the Scandinavian market for 20 years and has worked with Sigmatrix for 10 years. Its brand is well recognized within the field of mechanical engineering. For more information, visit their website at [www.ariadne-eng.se/](http://www.ariadne-eng.se/)

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