

PRESS RELEASE

Styrolution publishes first qualitative report on sustainability

- *Launch of eBook “Living Sustainability. Together.”*
- *Sustainability as lever for profitable growth*
- *First GRI report planned for 2016*

Frankfurt am Main, Germany – December 2, 2015 – Styrolution, the global leader in styrenics, today released its first qualitative report on sustainability.

Since the foundation of the company in 2011, Styrolution has driven various sustainability-related initiatives, including improvement programs for Safety, Health and Environment (SHE), risk mitigation measures, various ISO-certifications in the energy and environmental field and various community involvement activities. Now, Styrolution has integrated these and several more initiatives into a unified and structured framework: Styrolution’s sustainability program, which is profiled in Styrolution’s first qualitative report.

Titled “Living Sustainability. Together.”, the report profiles how the company’s solutions help its customers to render their businesses as well as end consumers’ choices more sustainable, by addressing challenges which megatrends pose, such as energy and resource efficiency or rising living standards in emerging countries. “Achieving lasting success with our key stakeholders can only result from sustainable business management and practices,” stated Kevin McQuade, CEO, Styrolution. “For Styrolution, sustainability is a lever for growth and thus firmly embedded in our Triple Shift growth strategy.” Styrolution’s approach to sustainability encompasses the entire life cycle: From collaborative innovation with costumers to supply chain decisions and manufacturing, to distribution, customer application and product end-of-life.

This qualitative report will lay the foundation for Styrolution’s first GRI report, which will comply with the standards of the Global Reporting Initiative (GRI), the acknowledged benchmark reporting standard in this field. The first GRI-report will be published in 2016 and will present measurable targets and demonstrate our performance with more hard facts and figures.

To review Styrolution’s qualitative report on sustainability, please visit http://www.styrolution.com/download/Sustainability_e-Book.pdf.

ABOUT STYROLUTION

Styrolution is the leading, global styrenics supplier with a focus on styrene monomer, polystyrene, ABS Standard and styrenic specialties. With world-class production facilities and more than 80 years of experience, Styrolution helps its customers succeed by offering the best possible solution, designed to give them a competitive edge in their markets. The company provides styrenic applications for many everyday products across a broad range of industries, including automotive, electronics, household, construction, healthcare, toys/sports/leisure, and packaging. In 2014, sales were at 5.4 billion euros. Styrolution employs approximately 3,100 people and operates 15 production sites in nine countries.

For further information please visit www.styrolution.com.

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