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Infogix Company Backgrounder

Infogix was founded in 1982 as Unitech Systems, Inc.® in Naperville, Illinois as a leading provider of information integrity software and solutions.

By the early 2000s, the company began extending their offerings and launching software solutions to organizations that helped eliminate information risk, and detect and resolve information errors before they affected their business or customers.

Unitech Systems collected and analyzed data long before the term “big data” existed, but with its boom in 2006, Unitech Systems became Infogix, Inc.®, bringing together information and logic to enable organizations to maintain Information Integrity®. Infogix offered customers an expanded portfolio of products and services that harnessed the power of rule-based logic to manage and mitigate the risk of errors in information and information exchanges within and across enterprises. The name change also came at a time when regulatory and compliance mandates were increasing, therefore leading to a focus on implementing enterprise risk management initiatives. These initiatives lead to deployment of more analysis across an enterprise.

In 2012, Infogix introduced its business operations management solution, which allowed personnel at any company to implement and help reduce risk to improve business decision-making. That same year, H.I.G. Capital recapitalized the business and in late 2013, Infogix acquired Agilis International, a provider of advanced analytics solutions.

Today, Infogix is the pioneer and recognized leader in end-to-end data analysis across the enterprise, serving multiple industries including:

- Financial Services
- Healthcare
- Insurance
- Media and Communications

Infogix helps solve business challenges by analyzing data as it moves through complex business environments to improve the customer experience, corporate profitability and operational efficiency. The Infogix Enterprise Data Analysis Platform improves data quality, ensures

effective transaction monitoring, provides balancing and reconciliation, identifies and predicts fraud and customer behavior. Infogix provides best-in-class solutions that seamlessly integrate into business operations and allow customers to manage highly complex, data intensive business environments. By analyzing, processing and monitoring 100 percent of data in real-time or in batch, Infogix is able to provide proactive and actionable intelligence to manage operational workflows and steps.

Using a horizontal platform, Infogix is industry and system agnostic, with the capability to access and utilize disparate data streams to monitor and analyze data within and across applications. With flexible cloud and on-premises deployment options and cost-effective implementation, clients benefit from a wide range of uses across these areas:

- Data Integrity
- Governance, Risk & Compliance
- Operational Efficiency
- Revenue Assurance
- Fraud Management

With a customer renewal rate of nearly 100 percent, customers rely on Infogix for mitigating risk and conducting the data analysis necessary to drive a superior customer experience. Infogix's top 10 customers have stayed with them for more than 20 years and 73 percent of their customers have been with them for 15 years or more.

For more information about Infogix visit <http://www.infogix.com/>. To learn more about data analysis log on to Infogix's blog at <http://www.infogix.com/blog/>. Infogix is also on Twitter at <https://twitter.com/Infogix> and Facebook at <https://www.facebook.com/Infogix>.

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