



News Media Contact:

Ashely Ditmer
Program Coordinator
Prevent Blindness
Northern California
(415) 567-7500
aditmer@eyeinfo.org

FOR IMMEDIATE RELEASE

**Prevent Blindness Northern California and StarVista
Promote Adult Vision Health
at the 2016 Day of Vision Health Fair**

December 14, 2015 -- Prevent Blindness Northern California will partner with StarVista, a San Mateo County based non-profit that delivers high impact services through counseling, skill development, and crisis prevention to provide 200 free adult vision health screenings on Saturday, January 23 at the Day of Vision Health Fair in Redwood City, CA. The focus of the partnership will be on serving adults that do not have health insurance or vision care.

"It is often difficult for those without insurance to receive regular eye exams", said Seth Schalet, CEO of Prevent Blindness Northern California. "StarVista is a wonderful organization and a tremendous resource for San Mateo County. We are thrilled to be able to offer their clients the opportunity to receive these services and thank our partner, Genentech, for making this grant available".

"Linking our clients to vision health services can often be challenging," said Dr. Sara Larios Mitchell, CEO of StarVista. "The opportunity for our clients to have access to vision screenings, identify possible vision health issues, and get access to appropriate follow-up is absolutely invaluable. We are very grateful for our partnership with the Prevent Blindness team and Genetech."

About Day of Vision Health 2016: Free to StarVista preregistered clients!

What: Day of Vision Health Fair
Where: StarVista Archway Program; 609 Price Avenue, Redwood City, CA
When: 10:00 am – 3:00 pm

Free Services for Clients, No Insurance Coverage Necessary

- ✓ Risk Assessment – *patients assessed for risk of prevalent vision disorders*
- ✓ Visual Acuity Screenings – *performed by Certified Vision Screeners*
- ✓ Retinal Imaging – *evaluated the day of by board-certified Ophthalmologists*
- ✓ Patient Education – *provided in English and Spanish to patients*

TO REGISTER CONTACT STARVISTA STAFF (650) 591-9623

Prevent Blindness Northern California will bring the [See Well to Learn Eye Bus](#) to the Day of Vision Health 2016 event to promote the program's launch in San Mateo County. [See Well to Learn](#) is PBNC's flagship program providing free exams using state of the art autorefractive technology, mobile pediatric optometry services, free eye glass and parent/child consultation to underserved preschoolers in over 200 schools throughout the Bay Area. The See Well to Learn Bus will be located in front of StarVista's Archway program office at 609 Price Avenue in Redwood City from 10:00 AM to 3:00 PM on Saturday, January 23, 2016. To learn more about See Well to Learn, please visit www.seewelltolern.org

About Prevent Blindness Northern California (PBNC):

Founded in 1966, PBNC is the nation's leading eye health 501(c) 3 nonprofit organization. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year and has screened over one million people in Northern California. In 2011, PBNC introduced our flagship [See Well to Learn](#) program that provides free exams using state of the art autorefractive technology, mobile pediatric optometry services, free glass and parent/child consultation to underserved preschoolers in over 200 schools throughout the Bay Area supporting achievement of 3rd grade reading proficiency, academic success and improved life-time outcomes. For more information, contact:

Prevent Blindness Northern California
1388 Sutter Street, Suite 408, San Francisco, CA 94109.
(415) 567-7500
Email: savingsight@eyeinfo.org
<http://eyeinfo.org>

See Well to Learn
www.seewelltolern.org

About StarVista:

StarVista is a nonprofit 501(c) 3 that delivers high impact services through counseling, skill development, and crisis prevention to children, youth, adults, and families to residents of San Mateo County. StarVista is dedicated to helping children, youth, and adults make positive changes in their lives providing them with the support and tools to build their skills and enhance their strengths.

StarVista
610 Elm Street, Suite 212 San Carlos, CA 94070
Phone (650) 591-9623
E-mail: info@star-vista.org
www.star-vista.org

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