

News Release FROM AMERICAN CRUISE LINES

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FOR IMMEDIATE RELEASE

American Cruise Lines Named World's Leading Small Ship and River Cruise Line Line Receives Multiple Awards in Cruise Travel Industry

GUILFORD, CT – December 17, 2015 – <u>American Cruise Lines</u> is pleased to announce it has been recognized as the "World's Leading River Cruise Company" and the "World's Leading Small Ships Cruise Line" by the World Travel Awards. This news comes only 2 months after the World Travel Awards awarded American Cruise Lines with the distinction of "North America's Leading River Cruise Company."

2015 was a significant year for American Cruise Lines as it received top honors from numerous industry and consumer travel authorities. Readers selected American Cruise Lines as a "World's Best Small Ship Cruise Lines" finalist in the 2015 Condé Nast Traveler Readers' Choice Awards while the readers of Cruise Fever voted American Cruise Lines as the second "Best River Cruise Line in 2015." American Cruise Lines also took home the 2015 Gold Magellan Award in the River Cruising category from Travel Weekly for the second year in a row.

American Cruise Lines continues to differentiate itself in the small ship cruising arena. Award winning personalized service is a cornerstone defined by the all-American crewed ships, while thoughtful design choices translate into large, deluxe staterooms and tastefully furnished balconies. These key attributes provide guests with genuine hospitality and a comfort unrivaled in this service.

World Travel Awards serves to acknowledge, reward and celebrate excellence across all sectors of the global travel and tourism industry. The annual award program receives votes from travel professionals and high-end tourism consumers, and is distinguished as the ultimate hallmark of quality in the tourism industry. For more information, visit <u>www.worldtravelawards.com</u>.

About American Cruise Lines

<u>American Cruise Lines (http://www.americancruiselines.com)</u> is the largest U.S. cruise company and operator of the newest fleet of riverboats and small cruise ships in the United States. It offers more than 35 <u>itineraries (http://www.americancruiselines.com/cruises)</u> ranging from four to 21 days in length around the country including the Pacific Northwest, Alaska, New England, the Southeast and the entire Mississippi River system. The line has been continuously recognized for providing superb service to guests and travel agents before, during, and after a cruise to create a seamless and personalized experience.

Long established and deeply experienced in cruise travel, American Cruise Lines has lead the industry with honors that include "The World's Best Small Ship Cruise Line" by Condé Nast Traveler (2015), "Gold Magellan Award Winner" (2015, 2014), "North America's Leading River Cruise Company" by World Travel Awards (2015), "The World's Best Cruise Ship" by Condé Nast Traveler (2014), "World's Leading River Cruise Company" by World Travel Awards (2014), "World's Leading Small Ships Cruise Line" by World Travel Awards (2013, 2012), "Best New Ship" by TravelAge West (2013), and finalist for the Reader's Choice Awards by Condé Nast Traveler (2015).

To learn more about American Cruise Lines, visit <u>http://americancruiselines.com/home</u> or call 800-814-6880. Find us on Facebook at <u>https://www.facebook.com/americancruiselines</u> or follow us on Twitter at <u>https://twitter.com/American_Cruise</u>.

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