



# Dr Smood

## New organic health food concept opens first two locations in miami

Dr Smood, a pioneer organic boutique café, is pleased to announce the opening of its first two locations in Miami. Introducing smart performance food made from organic ingredients. Each performance food is tailored to enhance one of 6 moods: Immune, Energy, General Health, Beauty, Detox, and Super power.

The first location opened during Art Basel in Wynwood at 2230 NW 2nd Ave, Miami, FL 33127 and the second shortly after in South Miami at 5801 Sunset Drive South Miami 33143.

To launch the Dr Smood concept, Miami was the ideal choice due to its health minded culture. With a vision to provide a healthy ready food option, each location is unique, easily accessible and designed to appeal to the local community. Dr Smood aims to be a destination where people go to revitalize themselves physically and mentally.

An essential element of the interior design was to provide ample seating for doing work, hanging out with music and free wifi. Featured items make it easy to grab something on the go including organic cold-pressed juice, organic salads, made to order power sandwiches, raw and vegan pastries and much more.

Dr Smood promotes career development and growth. Employees are highly trained to inform customers about both the nutrients in its products but also to explain how the specific foods and juices can influence their health and mood.

More locations are set to open in 2016 in Sunset Harbor, the highly anticipated Brickell City Center and 10 locations in NYC and a national roll out plan across the US.

Dr Smood was founded in 2015 by the Danish business developer and strategic visionary, René Sindlev and his wife, the Italian architect, model and actress, Patrizia Manici Sindlev. Experienced health experts have combined a global selection of the best ingredients. A special interest is placed on the science behind food from a molecular level – the nutrients, minerals, vitamins, antioxidants, proteins, enzymes and fats that our bodies can use to make it work, feel and help us look even better. For further information visit [drsmood.com](http://drsmood.com).

Link to images: <http://we.tl/5ouCv3W9pp>

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