**For Immediate Release:**

**National Education Technology Plan (NETP)  
Features the Mindset Works® SchoolKit**

*Growth mindset school-wide program highlighted in DoED’s vision for schools*

**WASHINGTON, D.C.** (December 29, 2015) The U.S. Department of Education’s National Education Technology Plan (NETP) highlights the importance of fostering a growth mindset and features a program to enable schools and educators to do so. As the NETP states, “[Growth mindset](http://www.mindsetworks.com/webnav/whatismindset.aspx) is the understanding that abilities can be developed through effort and practice and leads to increased motivation and achievement.” The NETP is the flagship educational technology policy document for the United States.

As suggested by Google Trends, interest in growth mindset is on a sharp upswing. Growth mindset is now widely recognized as a critical foundation in school efforts to increase student motivation and performance. The [inclusion of the Mindset Works® SchoolKit in the NETP](http://tech.ed.gov/netp/learning/) is a significant signal to schools about the importance of helping students become motivated and effective learners, and the SchoolKit is a concrete example of how schools can do so.

Based on research by Carol Dweck Ph.D. and Lisa Blackwell, Ph.D., the [Mindset Works® SchoolKit](http://www.mindsetworks.com/mindset-school/) is used by schools in 49 U.S. states and abroad to foster a growth mindset culture throughout a school. Developed with funding from the U.S. Department of Education Institute of Education Sciences (Small Business Innovation Research program), the SchoolKit enables administrators and teachers to learn about the malleability of intelligence and how to develop teaching practices that foster a growth mindset in themselves and in their students. Staff teams align on everyday practices that cultivate and deepen effective learning. The SchoolKit also includes Brainology®, a program for students in grades 5-9 that increases student resilience and achievement by [teaching a growth mindset along with effective learning skills](http://www.mindsetworks.com/brainology/).

The Mindset Works SchoolKit has been shown to enhance teachers’ growth mindset about both themselves and their students, generate more effective teaching practices, and increase students’ motivation and achievement across core subject areas, including math, science, social studies and English.

“The 2016 NETP introduces critical competencies that prepare students to thrive,” said Eduardo Briceño, Co-Founder & CEO of Mindset Works. The NETP points out that “learners should have the opportunity to develop a sense of agency in their learning and the belief that they are capable of succeeding,” and features evidence-based tools and practices that help educators create such opportunities, such as the Mindset Works SchoolKit.

To learn more about cultivating a growth mindset school culture, visit Mindset Works at [www.mindsetworks.com](http://www.mindsetworks.com) and sign up for [their free monthly newsletter](https://www.mindsetworks.com/signup/mailing-list.aspx).

**About Mindset Works**

[Mindset Works](https://www.mindsetworks.com/) seeks to create a world in which people realize ongoing learning and growth. It helps students and educators expand their effectiveness by equipping them with the knowledge and competencies to practice a growth mindset, the core belief that abilities and intelligence can be developed. It was co-founded by one of the world’s leading researchers in the field of motivation, Stanford University professor Carol S. Dweck, Ph.D., and K-12 mindset expert Lisa Blackwell, Ph.D. The Company translates psychology research into practical products and services to help students and educators increase their motivation and achievement. Carol Dweck is still on the board of directors, but has no financial interest in or income from Mindset Works.