



Press Contact:

Randy Kempf
InnoDevice.com
650 283 4638
randy@innodevice.com

For Immediate Release

Designer Brand InnoDevice Introduces New Audio Products at CES 2016
INNOFlask 2.0 and New InnoWave Plus Become Audio Design Standards

(Palo Alto, CA. – January 4th, 2016) – [INNODevice](#), the audio products Brand created by award winning Designer YoungSe Kim, introduces INNOFlask 2.0 & INNOWave Plus at CES 2016. Backed by InnoDesign and CEO, YoungSe Kim, InnoDevice launches with design-oriented and contemporary audio products.

InnoDevice's new audio product line includes:

[INNOFlask 2.0](#) is a portable Bluetooth 4.1 speaker that pairs instantly with any iOS or Android device. InnoFlask is small in size, weighing less than 8 Ozs (210 g), and fits inside its own carrying case that's no larger than a sunglasses case. This serves as a handy carrying case as well a holder for the speaker. Additionally, a built-in microphone allows the travelling businessman to conduct a conference call with ease. INNOFlask is ideal for all travelers and those who value convenience without compromising audio quality. The speaker features a Lithium-ion battery with more than 10 hours of life and a 10-meter (33 ft.) Bluetooth range. Available in four distinctive colors, Rose gold, Gold, Platinum & Charcoal, and INNOFlask 2.0 is available for \$130.

[INNOWave Plus](#) is an over-ear; noise-reducing headphone equipped with 40mm dynamic drivers for delivering high quality sound. INNOWave features a unique wave design that stands out and suits all demographics; a flat cable prevents tangling and the 3.5 mm straight connector fits all devices including those in a protective case. INNOWave is available for \$130 in four colors: Black, Red, Blue and Green

As the consumer products division of design consultancy InnoDesign, the INNODevice brand is backed by award-winning designer, YoungSe Kim. YoungSe Kim hails from South



Korea and studied industrial design in both Seoul and Chicago. Kim, who has worked on brands including Samsung, LG, Hyundai and many others, started INNODesign in 1986. He has received international awards for everything from LG smartphones to his Barbie- branded MP3 players disguised as makeup compacts and his INNOWave headsets.

“Our products are designed for a distinctive and contemporary look,” said InnoDesign CEO, YoungSe Kim. “Whilst design is at the heart of our concept, the technical quality and everything that is in the box must reflect the INNO value. Our audio products are created for the music enthusiast who appreciates quality design without compromising audio quality. We have a roadmap for 2016 which will set benchmarks for audio design.”

For more information on INNODevice and its line of audio products please visit www.innodevice.com/. They are also in the Sands Convention Center #82435

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About INNODevice:

INNODevice is the home for uniquely designed and fashion-forward audio products designed and built by InnoDesign. Our products are created for the lovers of good design and functionality. Whether you love music, video, film or movies INNODesign has a product that will exceed expectations. Unique designs, vivid colors and great sounds at affordable prices are the basis of our innovation design program. INNODesign is the brainchild of YoungSe Kim, the creative genius that has designed many award-winning consumer products. New, creative audio products are planned for 2016.

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