

FOR IMMEDIATE RELEASE

Rap, Tap, Clap and Flap with Furry, Feathered Friends in Worcester



Worcester, Mass. (January 4, 2016) Elmo's got the moves. Have you got the moves? Get up and get moving with Elmo, Abby Cadabby and everyone's favorite *Sesame Street* friends when *Sesame Street Live* "Let's Dance!" visits The Hanover Theatre for the Performing Arts from Friday, March 18 through Sunday, March 20, 2016. Tickets are on sale now.

Hosted by two live performers, *Sesame Street Live* "Let's Dance!" offers an up-close, interactive experience like you've never experienced before! You, the audience, are invited to dance as all of your favorite *Sesame Street* friends join you on the floor... dancing with fans of all ages. In addition to ongoing dance parties, Elmo uses his imagination to "Do the Robot," Cookie Monster teaches all 'feets' to dance and Ernie shares the fun of dance with the *Sesame Street* favorite "Shake Your Head One Time."

Like television's *Sesame Street*, each *Sesame Street Live* production features timeless tunes and lessons for all ages. The universal appeal of each Broadway-quality musical production continues long after preschool. Adults will appreciate the professional staging, cleverly written script and music they'll recognize and enjoy sharing with their children.

Tickets to *Sesame Street Live* "Let's Dance!" start at \$18. For more information about the Sunny Seats package, check out the *Sesame Street Live* "Let's Dance!" [show page](#) on The Hanover Theatre's website. All seats on opening night are \$15, excluding Sunny Seats and Gold Circle Seats. Tickets are available online at thehanovertheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester.

About Sesame Workshop

Sesame Workshop is the non-profit educational organization that revolutionized children's television programming with the landmark *Sesame Street*. The Workshop produces local *Sesame Street* programs, seen in over 150 countries, and other acclaimed shows that help bridge the literacy gap including *The Electric Company*. Beyond television, the Workshop produces content for multiple media platforms on a wide range of issues including literacy, health and military deployment. Initiatives meet specific needs to help young children and families develop critical skills, acquire healthy habits and build emotional strength to prepare them for lifelong learning. Learn more at SesameWorkshop.org.

About Blue Star Media Holdings

Blue Star Media Holdings is comprised of Blue Star Media LLC and VEE LLC. Blue Star Media LLC is one of the nation's leading producers and promoters of consumer shows and events, and has promoted more than 2,000 shows over the last 20 years. VEE LLC is one of the most experienced and respected names in family-friendly entertainment, and has delighted millions of children around the work with live touring stage shows since *Sesame Street Live's* debut performance in 1980. Clients and partners in the corporate, sports, museum and event marketing sector come to VEE for imaginative solutions to capture the undivided attention of their customers and audiences through custom designed/built interactive environments. Together the companies will own, operate and promote multiple North American tours, scheduled to visit more than 150 cities in 2015. For more information about VEE LLC, please visit VEE.com.

About The Hanover Theatre

The Hanover Theatre continues to draw over 170,000 patrons annually with world-class performances and headlining acts including Broadway hits ("Les Misérables," "Jersey Boys," "Camelot"); comedians (Dave Chappelle, Jay Leno, Daniel Tosh); musical acts (Neil Young, Aretha Franklin, John Legend); and everything in between ("A Christmas Carol," Maya Angelou, Rudy Giuliani, Alvin Ailey American Dance Theatre). Consistently ranked by POLLSTAR as one of the Top Theatres in the World, the theatre opened in March of 2008 following a \$32 million historic renovation. Over the last seven seasons, the theatre has established its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. In the spring of 2015, the theatre finalized the purchase of a vacant, three-floor former office building with street-level retail space at 551 Main Street. The building will ultimately house office space for theatre administration, function areas, a restaurant on the ground floor and an educational space on the lower level. The building is set to open in 2016.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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