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FOR IMMEDIATE RELEASE

Mobile Discount App Brings Hundreds of Local Perks and Discounts to Members

Woodbridge, VA, January 6, 2016 — Belvoir Federal Credit Union's mobile discount app, known as Belvoir Buck$, has recently released a new upgrade which features over 20 local establishments where users of the application can show the discounts and receive instant savings on their purchases.

Belvoir Buck$, brought to Belvoir Federal members by Larky, provides discounts to over 50 local and national merchants around the metro DC area. Once the app is downloaded from the Apple App Store or Google Play, users will begin receiving mobile alerts whenever they are near a discount through the geo-targeting technology.

Some of the local establishments where users can receive discounts are as follows: Smart Car Wash (Woodbridge, VA), My BodYoga (Woodbridge, VA), Fort Belvoir Bowling Center (Ft. Belvoir, VA), Smoothie King (Woodbridge, VA), and El Paso (Springfield, Alexandria, and Woodbridge, VA). To learn more establishments, visit www.belvoircreditunion.org/eservices/mobile-discounts/belvoir-bucks.

About Larky

Larky is the only merchant-funded loyalty platform that delivers instant savings at local merchants with a company's branding throughout the application. Larky cultivates great discounts with merchants in a community whereby saving the typical consumer $1,000+ per year. For more information, visit www.larky.com.

About Belvoir Federal Credit Union

Belvoir Federal is a member-owned, full-service financial institution that provides the foundation for the financial success of our Members. Belvoir Federal, a not-for-profit organization, has served the Fort Belvoir and U.S. Armed Forces community since 1946 and named 2014 and 2015 Best Places to Work in Virginia. For more information about Belvoir Federal, please visit www.BelvoirCreditUnion.org.

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