



T H E
**EAST INDIA
COMPANY**
L O N D O N

Celebrate A Sumptuous Valentine's Day with the East India Company

This Valentine's Day, celebrate romance and love with exquisite gifts from the East India Company; each one passionately crafted to awaken the senses and indulge the wanderlust in you. Each one has been selected to help say I love you...

Say it with flowers:

Thousand Year Red Flowering Tea (\$20)



Handpicked from the finest white needle green tea leaves, the Thousand Year Red flowering tea bulb has a vibrant red Globe Amaranth blossoming at its center. Commonly known for its refreshing and calming qualities, this artisan tea is a dazzling conversation starter.

Sacred Heart Flowering Tea (\$20)



Threaded with orange lily and jasmine flowers and crowned with The Globe Amaranth- regarded as the symbol of eternal love, these hand woven bulbs of green tea otherwise known as Sacred Heart has a wonderfully delicate taste. The bulb will unfurl and reveal the flower within whilst infusing. Enjoy a cup of this fine tea any time of the day.

Say it with chocolate:

White Chocolate Enrobed Strawberries (\$18)



A favorite from our range of enrobed chocolate. The contrast of light freeze dried strawberries with the richness of fine Belgian chocolate make for a lush delicacy. Sweet and light with a fresh, sealed-in flavor, every mouthful of our lush White Chocolate Enrobed Strawberries will melt in the mouth.

Strawberry & Cream White Chocolate Thins (\$25)



Our Strawberry and Cream Chocolate Thins are a mouth-watering blend of whole strawberries and creamy white chocolate. The sour notes of the strawberries have been perfectly balanced with the sweetness of the white chocolate and are a perfect accompaniment to a cup of black tea.

Saffron & Rose White Chocolate Thins (\$25)



A limited edition recipe created by infusing hand-gathered Persian saffron in our signature rich white chocolate and accented with delicate natural rose essence.



Say it with Romance:

First Romance Loose Black Tea (\$24)



A colorful selection of delicious fruits and flower petals brought together to create a very special fruit- tea blend especially for our ambitious customers. A touch of fruity and creamy sweet exotic flavors will delight your senses and excitement of a first romance. Laced with strawberry, mango and orange.

Say it with Love:

Chakra Love Herbal Infusion (\$11.95)



A warming blend of cinnamon, spicy ginger and elderflower to restore balance to the heart chakra, the center for love and compassion. Connect body and spirit with this uplifting blend of spices. A caffeine-free infusion.



Say it with Passion:

Kama Sutra Tea (\$24)



The age-old tale of love, passion and sensuality is seamlessly told by notes of sweet ripe orange and fragrant rose petals, otherwise known as our Kama Sutra black tea blend. With its bright amber hue and a fusion of warming spices, this full-bodied black tea will fuel both budding and full-blown romances.

Notes to Editors:

About The East India Company

Since its creation in 1600 by The Royal Charter granted by Queen Elizabeth I, the influence of The East India Company has been extensive. It influenced Britain's dining tables through the introduction of tea, coffee, chocolate, and spices, but more fundamentally, it changed the world's tastes, its thinking, and its people. It created new communities, trading places, cities and shaped countries and commercial routes.

The East India Company's Fine Foods range today includes over 140 teas, coffees, biscuits, jams and marmalades, mustards, sweets, chocolate bars and boxes, gift sets, luxury hampers and accessories. The Company now has seven UK stores (Conduit St, Covent Garden—Long Acre, Covent Garden Piazza, The Royal Exchange, Westfield London, Bluewater-Kent and a concession in Harrods) in addition to its three stores in the Middle East (Kuwait, Qatar, UAE). The Company is represented globally through Duty Free (Vienna, Frankfurt, Doha), major retailers including Selfridges in the UK, Bijenkorf in Amsterdam, David Jones and Thomas Dux in Australia, Shinsaegae in South Korea, Dean & DeLuca in Thailand, Takashimaya (Singapore & Japan), Queen's Isetan, Mitsukoshi and Meida-ya in Japan.

www.eicfinefoods.com

www.theeastindiacompany.com

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