**Heilind Asia Expands Inventory with TE Connectivity’s Sensor Portfolio**

**HONG KONG, 06 January 2016—**Heilind Asia today announced an expanded inventory of sensor products and solutions from TE Connectivity (TE), a world leader in connectivity. Responding to the **increased market demand, Heilind Asia is now offering TE’s broad portfolio of products including pressure, position and temperature sensors.**

TE offers standard and customized sensor solutions for applications across a broad range of industries. TE’s latest sensor offering, the [86BC pressure sensor](http://electronicspurchasingstrategies.com/2015/12/08/component-manufacturers-target-harsh-environments/), delivers a small profile in a rugged housing, providing accurate measurements in harsh environments.

Heilind Asia is a long-standing channel partner of TE with a dedicated business development team and strong investment in inventory and systems to support the needs of customers. “We are pleased to become an authorized sensor distributor of TE to complement our existing product lines. Heilind Asia looks forward to our expanded collaboration with TE and expects this new cooperation to drive growth for both companies,” said Dave Tan, product manager, Heilind Asia Pacific.

Authorized to distribute inventory for several world-leading manufacturers, Heilind supports both original equipment and contract manufacturers in all market segments of the electronics industry, stocking products in 25 different component categories, with a particular focus on interconnect and electromechanical products.

**About Heilind Electronics**   
Founded in 1974, Heilind Electronics, Inc. ([www.heilind.com](http://www.heilind.com/)) is one of the world's leading distributors of connectors, relays, switches, thermal management & circuit protection products, terminal blocks, wire & cable, wiring accessories and insulation & identification products.  Heilind has over 40 facilities in the United States, Canada, Mexico, Brazil, Germany, Hong Kong, Singapore and China.

Heilind Asia Pacific (www.heilindasia.com) commenced operations in Dec 2012, and now has 19 locations throughout Asia. Its industry leading service offering to customers in Asia Pacific is the result of a commitment to the belief of “Distribution As It Should Be”.

**About TE Connectivity**

TE Connectivity (NYSE: TEL) is a $12 billion global technology leader. Its connectivity and sensor solutions are essential in today’s increasingly connected world. TE Connectivity collaborates with engineers to transform their concepts into creations – redefining what’s possible using intelligent, efficient and high-performing TE products and solutions proven in harsh environments. TE’s 72,000 people, including over 7,000 engineers, partner with customers in close to 150 countries across a wide range of industries. TE believes EVERY CONNECTION COUNTS – [www.TE.com](http://www.TE.com).

TE Connectivity, TE and EVERY CONNECTION COUNTS are trademarks. Arrow Electronics, Inc. today announced an expanded inventory of sensor products and solutions from TE Connectivity, a world leader in connectivity. Arrow now offers TE’s broad range of sensor products, including humidity, pressure, temperature and position sensors.Arrow Electronics, Inc. today announced an expanded inventory of sensor products and solutions from TE Connectivity, a world leader in connectivity. Arrow now offers TE’s broad range of sensor products, including humidity, pressure, temperature and position sensors.