



For Immediate Release – January 20, 2016

Fight Network Launches on Vodafone Portugal

Toronto | New York – Anthem Sports & Entertainment Corp. announced today that **Fight Network**, the world’s premier combat sports television channel, has launched on **Vodafone Portugal**.

Fight Network will be included in Vodafone Portugal’s Extended TV package on channel 246.

“Building on successful expansions across Europe in 2015, our latest launch will put Fight Network in even more homes in Portugal,” said Leonard Asper, CEO of Anthem Sports & Entertainment Corp. “There is a clear demand for innovative and original combat sports content, and our vast assortment of international productions should give viewers in the region access to more fights than ever before, including live events, around-the-clock news coverage and a multitude of combat sports genres.”

Fight Network is a 24/7 HD multi-platform channel dedicated to complete coverage of combat sports. It airs programs focused on the entire scope of the combat sports genre, including mixed martial arts, boxing, kickboxing, professional wrestling, traditional martial arts, fight news and analysis, as well as fight-themed drama, reality series, documentaries and feature films. Fight Network’s dynamic programming lineup includes live events from around the world and extensive news coverage. Fight Network is distributed on cable, satellite and IPTV systems in the U.S., Canada and over 30 countries across Europe, Africa and the Middle East, as well as globally on digital platforms, including online, mobile apps and streaming devices.

Vodafone Portugal is part of the Vodafone Group, the world’s leading international mobile communications group. Fight Network is owned by Anthem Sports & Entertainment Corp.

For More Information Contact:

Ariel Shnerer

Director, Programming & Communications

ashnerer@anthemse.com

416-565-0738

About Anthem Sports & Entertainment Corp.

Anthem Sports & Entertainment Corp. is a global leader in operating targeted specialty video channels on linear, digital and mobile platforms with offices and studios in New York, Toronto, Las Vegas and Los Angeles. Anthem's portfolio includes [Fantasy Sports Network \(FNTSY\)](#), the world's first and only channel dedicated to fantasy sports, [DailyRoto.com](#), the most comprehensive and far-reaching daily fantasy sports website, and [Fight Network](#), the world's premier combat sports channel now broadcasting in the U.S., Canada and over 30 other countries. Anthem also has a significant ownership interest in [Pursuit Channel](#), one of the top outdoor channels in the U.S. available in over 40 million homes, and it owns [SportsGrid.com](#), a leader in general sports entertainment commentary. Anthem has partnered with IMG to launch [Edge Sport](#), an extreme and action sports network launching soon in Canada, and has also teamed up with Lucas Oil Products to launch [MAVTV Canada](#), a 24-hour destination channel for all things motorsports in the Canadian market.

About Vodafone Portugal

Vodafone Portugal is part of the Vodafone Group, the world's leading international mobile communications group. Vodafone Portugal is a full telecommunications operator offering mobile, fixed, Internet and television services to its customers. It has 5.4 million customers and a leadership position in terms of innovation, brand image and customer satisfaction in Portugal. Visit Vodafone Portugal's website at www.vodafone.pt.