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## TYKESBYKES TO ATTEND FAT BIKE WORLD CHAMPIONSHIPS

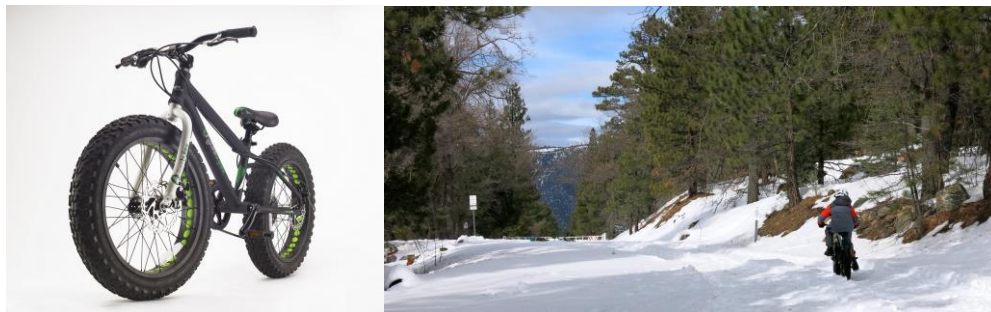
ANAHEIM, CA - TykesBykes has signed on to attend this year's inaugural event hosted by the Crested Butte Chamber of Commerce and sponsored by Borealis Fat Bikes.

The World Championships held January 28-31, will feature three days full of spectacular fat tire bike races, rides, and fun for all ages. Venues will include a backcountry course, a course in the town of Crested Butte, and a course on Crested Butte Mountain Resort (CBMR). The event will also feature a regional summit, vendor showcases, demos, and discounted ski lift tickets.

### Fat Bike demos and discounts

Tykesbykes will have their full range of children's bicycles both on display and available for demo at the different locations throughout the weekend. Anyone attending the event will be able to take advantage of a 20% discount on the full TykesBykes line up.

*Ian Harris, TykesBykes CEO, says "This is a perfect venue to show case our new 20 Inch Fat Tire Bike for the younger crowd. The fat tires make it so easy to balance and give younger riders the confidence to take on terrain they might normally shy away from. We didn't want them to miss out on this great new ride, and enjoy some more serious rides with Mom and Dad!"*



### About TykesBykes

Founded in 2010, TykesBykes is a privately-owned, family brand dedicated to children's bicycle needs. Building innovative, award-winning bikes for young riders. TykesBykes is currently seeking new dealers and distributors within the United States.

If you would like more information about this topic, or our products please contact Ian Harris CEO at 760-583-4178 or email at [ian@tykesbykes.com](mailto:ian@tykesbykes.com).