



CETEC ERP

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SUGGESTED KEYWORDS

manufacturing, software, austin, startup, cloud, erp, enterprise, small biz, american manufacturing, empowering small business, affordable, technology

Austin Manufacturer Proves SMB Cloud Enterprise Software Model With Cetec ERP

TWITTER PITCH: "American SMB manufacturers like Illumitex are using cloud provider @CetecERP to cut costs and drive growth #cloud #better #software"

SUMMARY: "Austin, TX Illumitex cuts big software costs, pioneers new model for enterprise manufacturing in the cloud from provider Cetec ERP to handle projected growth."

AUSTIN (3 FEBRUARY 2016) - Cetec ERP, a software company in Austin, TX, announced today that Illumitex, Inc, a leading manufacturer of precision LED equipment (also headquartered in Austin), has launched its cloud ERP suite to sustain and accelerate projected growth.

With patented wavelength technology accelerating sales projections to 500% in the next year, Illumitex sought a more integrated manufacturing platform to help them scale effectively.

"When Illumitex first started, we purchased an MRP product for inventory and production, and a separate system for accounting," said Carl Gallagher, CFO at Illumitex, Inc. "But gluing those systems together caused chaos, which inhibited growth. We found in Cetec ERP an integrated system that could track our entire operation."

Cetec ERP now forms the backbone of Illumitex day to day business, from sales to inventory and manufacturing to finance. Due to the Cetec ERP integration, Illumitex is running with greater efficiency, and makes decisions based on accurate, real-time information, helping them expand and flourish in a competitive industry.

"I knew there had to be a modern system out there that would bring us into the future, and that was actually designed for manufacturing," added Gallagher. "It turns out, I found them right here in South Austin, in my own back yard."

Perhaps the greatest innovation from the Austin, TX based software startup is its commodity-based monthly pricing, which is shaking things up in an enterprise software industry infamous for excessive cost.

"Cetec ERP is clearly made for manufacturing, and their SaaS pricing model is simple. They saved us literally hundreds of thousands of dollars compared to any other cloud ERP competitor," added Gallagher.

LINKS:

URL: <http://cetecerp.com>

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FACEBOOK: <https://www.facebook.com/cetecerp/>

LINKEDIN: <https://www.linkedin.com/company/1981742>

YOUTUBE: <https://www.youtube.com/channel/UCHTRZcocsRZKt9gwTDIrMaA>

ABOUT US:

Cetec ERP offers world class manufacturing web-native ERP-As-A-Service from \$40/user to small and mid-sized growing companies. Cetec ERP was founded in 1996 in Austin, TX.