



8:30am

Check-In & Registration Opens

David D. Jones Student Union

Meet UNCF Admissions Representatives and learn more about applying to HBCUs

9:30am-10:00am

Welcome

Annie Merner Pfeiffer Chapel

Marc Newman, Regional Development Director, UNCF

Paulette Jackson, Vice President of Development, UNCF

Rosalind Fuse-Hall, President, Bennett College

Juan Austin, SVP Carolinas Community Affairs, Wells Fargo

10:10am-3:00pm

College Interviews (By Appointment)

10:10am-11:10am

Preparing for College Town Hall

Annie Merner Pfeiffer Chapel

Presented by: Wells Fargo

Erin Washington, Founder, Soul Productions

Panelists:

Corey Sturdivant, Market Relationship Manager, Wells Fargo

TBD, Bennett College Admissions

Cassi Baker-Carr, Assistant Vice President, K-12 Client Partnerships, ACT

TBD, Student/Young Professional

This session provides an interactive discussion about preparing for and the steps required to successfully enter college.

The Parental Unit

Little Theater

Kevin Malonson, Director, Market and Campus Operations, Education is Freedom

The session will help parents learn important skills and tips to help their students succeed in their college quest. Parents will also understand the admissions process, the importance of scholarship searches and how to help their students once they become a college student.



**11:20am-12:20pm How to Maximize Your High School Experience
(8th-10th grade students)**

Black Hall

Presented by: Darden Foundation

Kevin Malonson, *Director, Market and Campus Operations, Education is Freedom*

This session will provide students with valuable information to help with the transition to high school. It will highlight the importance of academic rigor and leadership development in high school and how these four years shape college success and career readiness. It will also touch on how to choose a major and selecting a college.

**Success through Scholarships
(11th-12th grade students)**

Annie Merner Pfeiffer Chapel

Paulette Jackson, *Vice President of Development, UNCF*

UNCF teaches and disburses information about our more than 400 scholarship and programs that help students and parents in financing education. This session includes tips on completing scholarship applications and help with finding additional funding sources.

**Paying for College
(Parents)**

Little Theater

Presented by: Wells Fargo

Corey Sturdivant, *Market Relationship Manager, Wells Fargo*

This session will provide parents with options for how to **pay for college**, and how they and their children can navigate the scholarship, grant, and student loan process.



12:30pm-1:00pm

LUNCH

David D. Jones Student Union

Dining Hall, Coffee House and Snack Area

All-access Pass for College Readiness featuring HBCUs and sponsor.

1:10pm-2:10pm

TOUR ZONE

Global Learning Center Multipurpose Room

Participating Companies: Wells Fargo, United States Marine Corps, Movement of Youth, ACT

Participating Schools: Rust College, Talladega College, Clark Atlanta University, Miles College, Wiley College, Spelman College, Dillard University, Bethune-Cookman University, Morehouse College, Florida Memorial University, Shaw University, Bennett College, Johnson C. Smith University

12:30pm-1:30pm

VIP LUNCHEON *(By Invitation Only)*

Bennett College Art Gallery

Presented by: The United States Marine Corps

Speaker: TBD, U.S. Marine Corps

2:20pm-3:20pm

Girl Talk: Imagine a Future

Annie Merner Pfeiffer Chapel

Presented by: P&G

Moderator: Kezia Williams, Sr. Relationship Manager, UNCF/Koch Scholars Program

Panelists:

Michele Thomas, Wells Fargo

Captain Ashley McMillian, U.S. Marine Corps

Marissa Jennings, CEO, SOCIALgrlz

TBD, Bennett College

Young women often look to mainstream media for images of beauty, often leaving them confused and disconnected. This session helps young women define beauty for themselves, breaking down the perceived barriers of beauty and allowing each attendee to uncover the beauty she holds within herself.



2:20pm-3:20pm

Tied to Greatness: Mastering the Power of Your Image and Manhood to Achieve Success

Little Theater

Presented by: P&G

Moderator: Dr. Alex Ellis, *Tied to Greatness, Inc.*

Panelists:

Captain Gilmer McMillian, *U.S. Marine Corps*

David Brown, *Wells Fargo*

Atrayus Goode, *President and CEO, Movement of Youth*

TBD, *Student*

This interactive discussion addresses many issues facing young men and offers them encouragement and empowerment. A diverse panel of successful, minority male panelists, share their struggles and triumphs and how they dismantled the obstacles facing so many men today.

3:30pm-4:00pm

Better Futures® Celebration

Annie Merner Pfeiffer Chapel

Paulette Jackson, *Vice President of Development, UNCF*

College Admission Announcements and Scholarship Presentations



STAY CONNECTED TO THE EMPOWER ME TOUR AND TODAY'S SPEAKERS

UNCF

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U.S. Marines

Instagram: @USMarineCorps

Twitter: @USMarineCorps

Facebook: facebook.com/marinecorps

Hashtags: #USMCLeadership, #Marines,
#USMC

Wells Fargo

Twitter: @WellsFargo

Facebook: Wells Fargo

Dr. Alex Ellis

Instagram: DrAlexEllis

Twitter: @DrAlexEllis #tiedtogreatness

My Black Is Beautiful (MBIB)

Instagram: mbib

Twitter: @MBIB #MBIB #ImagineAFuture

Facebook: My Black Is Beautiful

Joe Nathan

Twitter: @JoeNathan9249

Facebook: centerforschoolchange

FedEx

Instagram: FedEx

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Facebook: FedEx

Greg Cunningham

Twitter: @gcunningham1