



Career Readiness Day Schedule

For College Students

Friday, February 5, 2016

10:30am-5:00pm

Bennett College

Global Learning Center

900 East Washington Street

Greensboro, NC 27401

10:30am-10:55am **Check-in/Registration**
Global Learning Center Atrium

11:00am -12:45pm **Opening Session and Welcome**
Multi-purpose Room, Global Learning Center
Presenters: Hosts and UNCF Leadership

Building Your Story: The Fundamentals

Moderator: Ronald Mitchell

Jorie Thomas, Wells Fargo

Matt Kellam, Dominion Virginia Power

AT&T

Bayer Corporation

A discussion of the “Building Your Story” framework with a focus on the 21st Century Skills that hiring organizations are looking for in recent college grads. How can students differentiate themselves and communicate their competency in these areas?

11:45am-4:30pm **Student Interviews (By Appointment)**

12:45pm– 1:00pm **Break**

1:00pm – 2:15pm **Session #2: Telling Your Story**
Global Learning Center Auditorium (*Juniors and Seniors*)
Pfeiffer Science Hall Auditorium (*Freshmen and Sophomores*)

Telling Your Story: Resume & Online Profile

How to communicate your experiences through your resume and different online profile / portfolio tools so that you are positioning yourself to get interviews with the companies you want.

Telling Your Story: Interviewing

A discussion of how to communicate a compelling story for why you are the best candidate for the job through various types of interview questions (e.g. behavioral, technical, personal, the 3 Whys)

2:15pm– 2:30pm **Break**



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2:30pm – 3:30pm

Session #3: Executing in Your Role

Multi-purpose Room A and B, Global Learning Center

Meet the Executives

(Roundtable Discussions)

Facilitators:

Shinika McKiever, Wells Fargo

Company partners will be assigned to tables and facilitate discussions around three topics:

- *Preparation/Research*
- *Professionalism (Understanding the Game)*
- *Delivering A High Quality Work Product*

3:15pm-4:45pm

Career Zone

Multi-purpose Room C and Atrium, Global Learning Center

An All-Access Pass to corporate partners, community organizations, and career readiness information.

Participating Companies: Wells Fargo, Bayer Corporation, AT&T, PricewaterhouseCoopers, Proctor and Gamble, Northwestern Mutual, Dominion Virginia Power, GEICO, Movement of Youth

4:45pm-5:00pm

Closing Program

Pfeiffer Science Hall Auditorium

- *Raffle awards*
- *Closing remarks*