**Mindset Works® EducatorKit renamed MindsetMaker™**

*MindsetMaker™ is an educator professional development course in a suite of growth mindset programs*

**Walnut, CA.** (February 5, 2016) Mindset Works®, provider of educational programs that foster growth mindsets, announced a new name for their popular professional development course for educators, formerly known as the Mindset Works® EducatorKit. The program will now be known as [MindsetMaker™](http://www.mindsetworks.com/professional-development-and-tools/). The new name better reflects the outcomes of the course. Through it, school staff learn how to [cultivate a growth mindset](http://www.mindsetworks.com/webnav/whatismindset.aspx) in themselves and their students, while also gaining valuable insight into how to become agents of change in their classrooms and schools.

MindsetMaker™ is based on ground-breaking research by Mindset Works co-founder [Dr. Carol Dweck](http://www.mindsetworks.com/about/carol.aspx), and it provides educators with a solid foundation in growth mindset theory and practice.

“Developing a learning-oriented school culture is complex, and it takes teamwork and time,” said Eduardo Briceño, CEO of Mindset Works, “but with MindsetMaker™, educators and staff can embark on a journey to align on practices that foster a growth mindset and motivation in adults and children." MindsetMaker™ is appropriate for teachers, instructional coaches, administrators, guidance counselors, school psychologists, tutors and other school staff who work with children in Pre-K to Higher Education settings. Educators become empowered with the knowledge, tools, and resources needed to become growth mindset makers in their schools.

MindsetMaker™ includes the following tools and resources:

* Mindsets & Motivation video series that teaches about the growth mindset and how to put it into practice. It includes informative videos with research foundations, interviews with students, and suggestions for practice.
* Discussion Boards with thought-provoking prompts that allow all participants to reflect and engage in dialogue with colleagues about growth mindset theory and practice.
* Tools and activities for teachers to apply their growth mindset knowledge, and instructional resources and activities for use in the classroom.
* Online assessments for educators to gain insight into the impact of their own mindset-related beliefs and practices, as well as those of their school culture.

The implementation of MindsetMaker™ is flexible. The online components take between 6-10 hours, and the activities for students can be used throughout the school year and beyond. The course is self-paced, so that it can be completed in manageable increments of time that work for the individual or teams. MindsetMaker™ can be used independently or within Professional Learning Communities.

To learn more about cultivating a growth mindset school culture, visit [www.mindsetworks.com](http://www.mindsetworks.com) and sign up for [the free monthly newsletter](ehttps://www.mindsetworks.com/signup/mailing-list.aspx).

For product information or for media inquiries, please contact us at [info@mindsetworks.com](mailto:info@mindsetworks.com)

**About Mindset Works**®

[Mindset Works](https://www.mindsetworks.com/)® seeks to create a world in which people realize ongoing learning and growth. It helps students and educators expand their effectiveness by equipping them with the knowledge and competencies to practice a growth mindset, the core belief that abilities and intelligence can be developed. It was co-founded by one of the world’s leading researchers in the field of motivation, Stanford University professor Carol S. Dweck, Ph.D., and K-12 mindset expert Lisa Blackwell, Ph.D. Mindset Works translates psychology research into practical products and services to help students and educators increase their motivation and achievement. Carol Dweck is a member of the board of directors, but has no financial interest in or income from the company.